

# FOUNDATIONS

Wyoming Library

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## **Make plans to attend the WLA Legislative Reception on February 23**

Each year the Wyoming Library Association (WLA) holds a reception during the Legislative Session to thank our State Senators and Representatives for their support of libraries. It's a great opportunity to talk to a lot of legislators in one room. Join others from across the state to let them know what the Endowment Challenge will do for your county residents and how much your foundation values and appreciates the support.

This year's Legislative Reception will be February 23 at the Wyoming State Library, 2800 Central Ave, Cheyenne. As in years past, there will be a report from WLA's lobbyist at 4:30 or 5pm, and the reception will begin at 5:30pm. Blocks of rooms are available under the name "Wyoming Library Association" at the Plains Hotel (307-638-3311, Single - \$77, Double - \$87, Suites - \$87) and the Holiday Inn Express (307-433-0751, Double - \$85.50).

## **Libraries earn more than \$400,000 in endowment match in first three weeks of 2012**

In the first three weeks of January, seven Wyoming libraries submitted \$219,309 in locally raised endowment funds, netting \$411,145 in state matching funds. These seven libraries were in Big Horn, Campbell, Sweetwater, Carbon, Converse, Johnson and Natrona counties. The biggest request came from 2:1 Carbon County, who submitted a whopping \$135,000 to earn \$270,000 in matching funds.

In addition, Niobrara County Library reports they have more than \$13,000 in funds raised but not submitted, putting them within \$2,000 of their fundraising goal.

As the Wyoming Library Endowment Challenge legislation now stands, All gifts, pledges and transfers for the challenge money must be received by the library through June 30, 2013, and receipt of any pledge or transfer must be completed by Dec. 31, 2014 to be eligible for state matching funds. If you haven't already, it's a good time to kick your fundraising into high gear to double, triple or quadruple endowment funds raised locally.

You can track the Endowment Status on the Wyoming Library Association website at [www.wyla.org/endowment/](http://www.wyla.org/endowment/). Other libraries in the state may have great ideas on fundraising, and would probably be glad to share what worked for them.

## **Governor Mead's budget includes \$3 million additional for library endowment challenge**

Governor Matt Mead included \$3 million in additional state matching funds for the Wyoming Library Endowment Challenge. If this line item is approved by the Legislature, it would bring the total amount of endowment and incentive matching funds to \$18.1 million.

## **Sweetwater County's "Books, Blues and Brews" raises \$3,600 for endowment**

The Sweetwater County Library Foundation's "Books, Blues and Brews" event raised \$3,600 for their endowment, which will be matched dollar for dollar by the state. The event, held at Rocks Springs Liquor Depot on January 19, featured author C. M. Wendelboe, prime rib sandwiches provided by Commerce Bank, and blues music from the Dittman Brothers. Wind River Brewing Company from Pinedale provided samples of their finely hand-crafted beer. Included in the \$20 admission was a commemorative glass for bottomless beer tasting while supplies last. In addition the event included a silent auction.

## **Free webinars for nonprofits from the Wild Apricot blog**

Every month, the Wild Apricot blog ([www.wildapricot.com/blogs/newsblog](http://www.wildapricot.com/blogs/newsblog)) puts together a list of free webinars for non-profits. Among February's offerings (all times Mountain):

- Fire Up Your Board for Fundraising: Turn Their Passion Into Action (Guidestar) Wednesday, Feb. 1, 11 a.m.-noon
- Tell Your Story to Sell Your Story: Why an Outreach Plan is Crucial for Every Non-Profit (Nonprofit Webinars) Wednesday, Feb. 1, 1-2 p.m.
- How to Approach a Foundation (Foundation Center) Thursday, Feb. 2, noon-1 p.m.
- Using Referrals to Increase Donations (Guidestar) Friday, Feb. 10, 11 a.m.
- How Your Donor Management System Can Help Create a Culture of Philanthropy (Nonprofit Webinars) Tuesday, Feb. 28, 1-2 p.m.
- Fundraising and the Next Generation (Nonprofit Webinars) Wednesday, Feb. 29, 1-2 p.m.

Many are archived online afterward if you can't attend live. Full list for February at:

[www.wildapricot.com/blogs/newsblog/2012/01/19/free-non-profit-webinars-for-february-2012](http://www.wildapricot.com/blogs/newsblog/2012/01/19/free-non-profit-webinars-for-february-2012)

This **Wyoming Library Foundations** newsletter is sent to the Wyoming county library directors for distribution to their library foundation and library board members. Individuals interested in viewing this can bookmark <http://will.state.wy.us/slpub/foundations/index.html>. Comments on the content of this publication or contributions to share with other library foundation board members can be sent to Jamie Markus at [jamie.markus@wyo.gov](mailto:jamie.markus@wyo.gov) or Susan Mark at [susan.mark@wyo.gov](mailto:susan.mark@wyo.gov). *Please note: Inclusion of links to fund raising websites does not imply endorsement of their products or services.*