

FOUNDATIONS

Wyoming Library

A publication of the Wyoming State Library

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More than \$1 million raised locally in 2012 toward endowment challenge

Wyoming library foundations were hard at work in 2012, raising \$1.15 million over the year. With the \$2.16 million in state funds, \$3.31 million was added to local library endowments. These endowment funds will support library programs and services for years to come.

The current status of the Wyoming Libraries Endowment Challenge can be found at:
http://will.state.wy.us/statistics/Public/WYlib_endowment_status.pdf

Put your endowment match to work right away

December is the biggest month of the year for donations. Was your end of year fundraising successful? Remember that your library can apply for state matching funds as soon as you have \$10,000 or more to submit. The sooner your money gets submitted, the sooner the state match can be added to your investments and be working for your library.

Free webinar outlines how to capture non-cash donations

Your biggest donors are likely to have much, if not most, of their wealth in non-cash assets. An upcoming webinar from Nonprofit Webinars offers tips on how to tap into those assets:

- **January 22 (1-2 pm): Show Me the Money: Fundraising That Taps into The 90% of All Wealth That Is Not Cash (Nonprofit Webinars)**
Want some great reasons for your charity to take any and all non-cash donations? Wonder why other charities seem to increase their fundraising in good years and bad years, quickly build up their endowments, have the resources they need? Well, find out in the webinar. For more information and to register for this program, visit: nonprofitwebinars.com/webinars/

This **Wyoming Library Foundations** newsletter is sent to the Wyoming county library directors for distribution to their library foundation and library board members. Individuals interested in viewing this can bookmark will.state.wy.us/slpub/foundations. Comments on the content of this publication or contributions to share with other library foundation board members can be sent to Jamie Markus at jamie.markus@wyo.gov or Susan Mark at susan.mark@wyo.gov. *Please note: Inclusion of links to fund raising websites does not imply endorsement of their products or services.*