## Registration:

*(Includes breaks and lunch)*

____ ARMA Members....................... $ 50.00
____ Full time student w/valid ID.... $ 25.00
____ Non ARMA Members............... $ 75.00

_____
*(Name)*

_____
*(Title/Organization)*

_____
*(Address)*

_____
*(City)*          *(ST)*        *(ZIP)*

_____
*(Phone)*                *(Fax)*

_____
*(Email) - Please provide your E-Mail address*

**Registrations due by March 6, 2018**

**Submit a separate registration for each attendee**
**No Refunds after March 6, 2018**
(Please feel free to send a substitute).

**For information contact:**
Carolynn Coy: 307-755-4910, wyarma@gmail.com
**Or**
Donna Crock: 307-777-5751, donna.crock@wyo.gov
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**Make checks payable to Wyoming Chapter of ARMA and send with registration to:**

**Wyoming Chapter of ARMA International**
**P. O. Box 474**
**Cheyenne, WY 82003**
**[ Or email to wyarma@gmail.com ]**

**Sorry—Credit card payment is not accepted.**
(State of Wyoming Vendor #: VC 0000008886)
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Lodging in the Cheyenne area may be accessed at this website:
http://www.cheyenne.org/hotels/

**Submit your respective paperwork for credits!**
**CRM credits & CMC/MMC points**

## Seminar Agenda

8:00-8:30 … Registration

8:30-8:45 … Opening Remarks
(Bill Bradford, ARMA Midwest Rocky Mountain Region Director)

8:45-9:45 … *"Ready… Fire… Aim!"*
(Mark Adams)

9:45-10:00 … Break—Bid on Silent Auction

10:00-11:00 … *"'WHP Digital Driver's License Pilot"*
(Captain Karl Germain)

11:00-12:00 … *"WYDOT Connected Vehicle Pilot Project"*
(Vince Garcia)

12:00-1:00 … Lunch & Silent Auction

1:00-2:00 … *"Top 10 Things Employers Should Be Doing About Cybersecurity"*
(Dustin Berger)

2:00-3:00 … *"The Art of Cyber Threat Modeling"*
*(Mark Adams)*

3:00-3:15 … Break

3:15-4:15 … Panel Discussion with Speakers

4:15-4:30 … Pick Up Silent Auction items and Seminar Certificates of Completion

*Your seminar registration includes hot and cold beverages all day, lunch, and an afternoon ice cream social!*

**ARMA International** is a not-for-profit association of more than 10,000 professionals working in various aspects of the Information Management field. The association provides education, research, and networking opportunities to members and other professionals that enable them to use their skills and experiences to leverage the value of records, information and knowledge as corporate assets and as contributors to organizational success.

**Wyoming Chapter of ARMA** is your local link for education and support, for your Information and Records Management resources and legal governance.



# Wyoming Chapter of ARMA

## 2018 Annual
## Spring Seminar
## Are You Cyber-Aware?: Who And What Can You Trust?



**Tuesday, March 13, 2018**
**8:30 am-4:30 pm**
**Laramie County Community College**
**Health Science Building**
**Rooms 111/113**
**1400 College Drive**
**Cheyenne, WY**
**www.armawyoming.org**

**Wyoming Chapter of ARMA**
**Silent Auction**

Come prepared to bid on some great items!
*All* proceeds go to our Wyoming Chapter of ARMA Professional Development Fund.

# Seminar Speakers

## MARK ADAMS, NSA-IAM, CISM

Mark is a veteran information assurance and security executive with more than 20 years of experience with two large progressive health care organizations. As executive director, CISO services in the office of the CISO at Optiv, Adams is recognized for contributing strategic leadership in constructing and implementing vibrant, comprehensive security governance, risk management and compliance (GRC) / Information Assurance programs that align effectively with operational and strategic business objectives.

## CAPTAIN KARL GERMAIN

Captain Karl Germain is the Captain over Evidence, Equipment, Records & Technology at the Wyoming Highway Patrol (WHP). He served four years active duty in the US Marine Corps before starting his career with the WHP in 2005. His first duty station was in Laramie. In 2008 he was transferred to Cheyenne and handled K9 Bonnie until March of 2014. He was then promoted to Lieutenant and supervised Division G out of Worland. He was promoted again to Captain over Evidence, Equipment, Records & Technology in July, 2017.

## VINCE GARCIA

Vince Garcia is a graduate of the University of Wyoming with a degree in civil engineering and has worked for the Wyoming Department of Transportation (WYDOT) in various capacities for more than 30 years. He began his career as a road designer and then transitioned to a bridge design engineer for 8 years. Between 1995 and 2003, he led WYDOT's Information Technology program and was involved with numerous network and software development projects. Since 2003, he has managed WYDOT's Geographic Information Systems and Intelligent Transportation Systems Program where he has worked with a team to build a statewide Transportation Management Center and to deploy numerous intelligent transportation pre-trip and roadside systems. Most recently he is working with a team to deploy connected vehicle technology in the State of Wyoming.

## DUSTIN BERGER

Dustin Berger is an attorney who represents and counsels clients on issues at the intersection of employment, cybersecurity, privacy, and technology. He has also served as an adjunct professor of law at the University of Wyoming College of Law. Prior to entering the legal field, he was the Chief Technology Officer for the community of Parker, CO. After law school, he worked as a judicial clerk to judges at the Colorado Court of Appeals and the U.S. Court of Appeals for the Tenth Circuit. He holds a bachelor's degree in Computer Science from the University of Wyoming. He went on to earn a Master of Business Administration and Juris Doctor at the University of Denver and the degree of Master of Laws with a focus on technology law from Columbia University in New York. He holds the Security+ cybersecurity certification from CompTIA and has earned the designations of Certified Information Privacy Professional and Certified Information Privacy Technologist from the International Association of Privacy Professionals. He is a frequent speaker on cybersecurity issues nationwide and his academic work in information privacy and technology has been published in Santa Clara University's Computer and High Tech Law Journal and Rutgers Law Review.

# Seminar Presentations

***Ready… Fire… Aim!:*** Cyber-attacks continue to draw headlines, multiply losses and expose fundamental weaknesses in our companies' cyber defense strategies. Investment in cyber protection continues to grow, but for most organizations the deployment of resources is producing a disappointing return on security investment. Perhaps, security leaders need to embrace the time-tested axiom of successful generals, coaches and strategists—that success is more often attributed to planning than to education. In "Ready… Fire… Aim!" Mark Adams provides an outline for developing and delivering a proven battle-ready, business-aligned cyber security strategy.

***WY Highway Patrol Digital Driver's License Pilot:*** Capt. Karl Germain will give an overview of digital driver's licenses (DDL), including where the technology is now, where it is going, and how DDLs interact with society. He will also give an overview of WYDOT's DDL pilot program.

***WYDOT Connected Vehicle Pilot Project:*** Interstate 80 is an essential east-west connector for freight and passenger travel. Wyoming's extreme weather—including blowing snow in winter and fog and high winds in summer—create dangerous conditions for drivers on I-80. To improve safety and mobility on this vital freight corridor, the U.S. Department of Transportation selected Wyoming as one of three locations to test and deploy connected vehicle technology. WYDOT's Vince Garcia will explain how this technology will allow vehicles to "talk" with other connected vehicles and with WYDOT's roadside infrastructure to provide drivers with safety critical travel information in near real-time, including forward collision warnings, work zone warnings, weather and road condition, and emergency broadcasts.

***Top 10 Things Employers Should Be Doing About Cybersecurity:*** Many employers, especially small and medium-sized businesses, are concerned about cybersecurity but don't know exactly how to assess their current vulnerability or where to invest to improve their cybersecurity. The good news is that there are many steps employers can take to protect themselves that do not involve a major investment in technology, dedicated staffing, or changes to business process. The bad news is that as big businesses have improved their cyber defenses, cyber attackers are increasingly turning their attention to smaller businesses, government entities, and non-profits. This presentation by Dustin Berger will focus on 10 things employers can do right now to understand their vulnerabilities, deploy appropriate defenses, and improve their readiness for a cybersecurity incident. It will also address how legal, technical, and other professionals can help employers with cybersecurity issues.

***The Art of Cyber Threat Modeling:*** To improve detection, response and resolution of relevant threats to their business, security leaders and their teams are turning to the promise of intelligence-driven security, using a methodology developed and perfected by their military counterparts. This workshop-styled presentation by Mark Adams decomposes the classic attack strategies and provides participants with an overview and practical toolkit for applying the fundamentals of Threat Modeling.