



OUTRIDER



WYOMING STATE LIBRARY NEWSLETTER

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WLA Conference Locations Announced



Hope to see you at the Wyoming Library Association conference on Thursday, October 27. This year's conference is a day-long event, with recorded sessions and live programs presented at several host locations. Best of all, it's free.

To attend, simply visit one of the satellite locations. [Click here to see the list of conference locations](#). You may want to check in with the host, in case they need a lunch count. If you need local contact information, email Chris Van Burgh at chris.vanburgh@wyo.gov, Karen Kitchens at karen.kitchens@wyo.gov, or Katrina Brown at kbrown@sheridan.edu.

Individual libraries may also log in for the conference and select from the conference program. Contact Chris Van Burgh for the GoToWebinar information.

The day's events will commence early and include keynote sessions from Bob Beck of Wyoming Public Radio and Gene Gagliano, Wyoming's Poet Laureate. Individual sites will have the option of choosing from a selection of pre-recorded programs. You'll also hear from library vendors.

Conference programs are still being prepared so if you have an idea for a program you'd like to do, contact Chris, Karen, or Katrina.

More information is available at the [WLA website](#) as it becomes available.

CROWD GATHERS FOR CONVERSE COUNTY LIBRARY RIBBON CUTTING

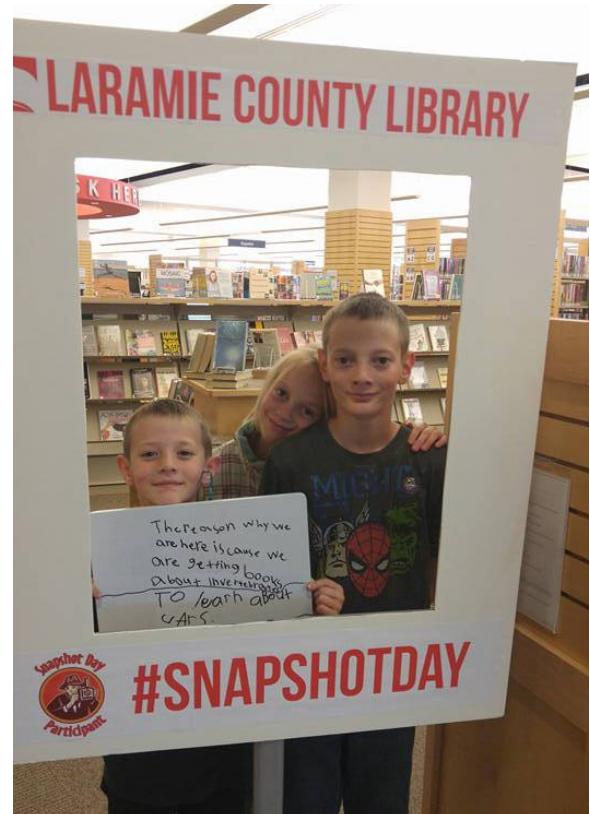


Donna Rusk, Douglas Library Manager, cuts the ribbon.

Nearly 200 people turned out to celebrate the opening of the new Converse County Library building in Douglas. The 30,000 square foot library boasts multiple meeting and conference spaces, a gaming wall and green screen in the young adult room, a makerspace, a local history and genealogy room, and multiple service points throughout the building for patron contact.

“We believe we’ve been able to incorporate something for everyone,” Director Kirk Hissam said, “We want people to rekindle a sense of wonder when they walk in the library. “We really feel like we’ve created something special here.”

WYOMING SNAPSHOT DAY



Libraries make a difference in their communities every day—which is why we celebrated [Wyoming Snapshot Day](#) on October 11. We heard from numerous patrons as to why they valued their local library, Here’s a sampling:

“The Library provides early literacy experiences for my toddlers (age 2 & 5). At story time they hear books, play matching games, sing songs and interact in a group. All of these experiences prepare them for school and get them excited about reading.” –*Lincoln County Library*

“The library is important for me because I LOVE to read and I have nothing to do after school, so why not hang out @ such a cool place.” –
Converse County Library

“I love knowing that just because I don’t have internet or a printer, that doesn’t mean I’ll fail because the library will provide anything I need to get my assignments done.” –*Annastasia Cooley, Gillette College Daly Library*

We’ve compiled a few numbers to put libraries’ value to Wyoming’s residents into perspective. On Snapshot Day, Tuesday, October 11, 2016, Wyoming’s public and community college libraries:

- Circulated 12,950 items;
- Issued 92 new library cards;
- Had over 3.7 million items available to Wyoming’s residents in their collections.

WYLD CAT, Wyoming’s online catalog, had over 2,900 searches. From data collected by the WSL, we estimate that on Tuesday, October 11, there were:

- 38,524 visits to public, academic and school libraries;
- 2,334 people using a public library computer;
- 1,174 children and teens who attended programs at their public libraries.

For more, visit wyomingsnapshot.weebly.com.

WSL News

GREENE NAMED WSL LIBRARY DEVELOPMENT OFFICE MANAGER



Brian Greene has been named the new Library Development Office manager at the Wyoming State Library. He was chosen for the position from a pool of three internal applicants.

“I’m overjoyed,” he said. “This was an unexpected opportunity to serve the Wyoming library community in a different way. I’m looking forward to being involved in more traditional library services. As a bonus, I’m going from one great team of people to another.”

Greene holds an MLIS from the University of South Florida. He was hired by the WSL in March of 1992 as WYLD Circulation Manager. In 1994 he became the Network Coordinator and Community Service Representative and became WYLD Program Manager in 2000.

He's been an active member of the Wyoming Library Association for more than 24 years and served as President from 2007-08. From 1998 to 2000, he was the WLA's Mountain Plains Library Association Representative and was named WLA Librarian of the Year in 1999. Greene is a 2015 graduate of the Wyoming Library Leadership Institute and was recently elected to represent WLA from 2015-18 on the American Library Association Council.

"Brian brings a lot to this position," State Librarian Jamie Markus said. "We're fortunate to have someone with his leadership, experience, and commitment to the library community. I'm excited to see the direction Brian takes the LDO team."

The WSL has already begun the process to fill the WYLD Program Manager position. In the interim, Greene will continue to lead the WYLD team as he transitions into his new LDO duties.

CATCH ALL THE NEWS AS IT HAPPENS ON THE NEW WSL BLOG

With our recently launched website, we have a new [WSL News](#) blog. Follow us to keep up on happenings at the WSL, around the state, and from the national library community. And don't forget to follow us on Facebook, Twitter, Pinterest, and YouTube.

Around the State

MORE THAN 2,000 LIBRARY CARD SIGN-UPS IN SEPTEMBER

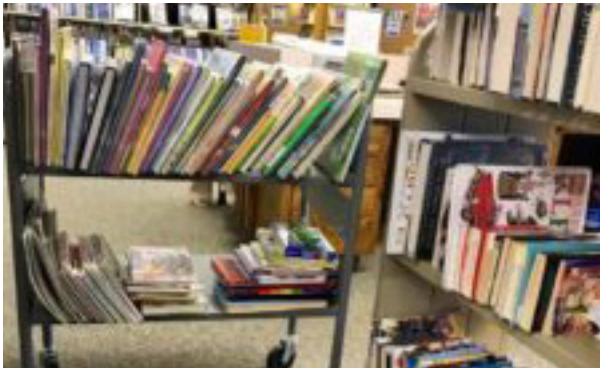


At the Crook County Library, Sundance Elementary 1st graders visited the library and got their very own library cards during Library Card Sign-up Month.

September was Library Card Sign-up Month—an annual celebration to remind parents that a library card is the most important school supply of all—and Wyoming's public libraries added 2,464 new patrons. In FY16, Wyoming's 23 public library systems had 397,997 registered borrowers in total—68.1% of the state's population.

A library card gives patrons access not only to what's in their local library, but also to loans from other libraries and to the many GoWYLD.net resources.

PINE BLUFFS BRANCH REACHES OUT TO ELEMENTARY STUDENTS



This picture shows the volume of books checked out and returned by three of the grades that visited two weeks ago.

While the new Pine Bluffs Elementary building is finished, Pine Bluffs Library is coordinating with the school to give students access to reading materials. The library reports it is serving 60 to 70 students and teachers each week. The Pine Bluffs Library is a branch of the Laramie County Library System.

Databases & eResources

50,000+ EBOOKS AVAILABLE THROUGH TOTAL BOOX

[Total Boox for Libraries](#), a great new ebook source for Wyoming residents, has gone live on

GoWYLD.net. Total Boox has more than 50,000 ebooks always available with more added weekly. All books are available for multi-user access and work on mobile devices through apps for Apple, Kindle Fire, and Android. Best of all, checkouts are unlimited and checked-out books never expire.

Patrons can access Total Boox with their library card and PIN. Their library account must be in good standing. Visit gowyld.net/econtent/totalboox for more information and to download the apps. They should sure to download the “Total Boox for Libraries” app and not the Total Boox app for paid subscribers.

Total Boox offers a [marketing kit](#) to help you promote the service at your library with ready to print bookmarks, posters, and table tents, as well as a guide.

MARKET CLOUDLIBRARY WITH MATERIALS FROM BIBLIOTHECA



Get the word out about the great resources in the recently rebranded [cloudLibrary](#). Bibliotheca has a complete [marketing kit](#) to help. The kit has ready-to-print and customizable bookmarks, shelf talkers, posters, and business cards. Digital materials include images customized for social media. They even have suggested text for website and social media post use.

MYHERITAGE NO LONGER AVAILABLE IN GOWYLD.NET

The [Shared Purchases Committee](#) has announced that the MyHeritage genealogy database was not renewed. Access to MyHeritage ended October 1. Wyoming residents will still have in-library access to Ancestry Library, as well as remote access to the other [GoWYLD genealogy resources](#). The group plans to explore

options to expand GoWYLD resources for job skills and career development.

School Libraries

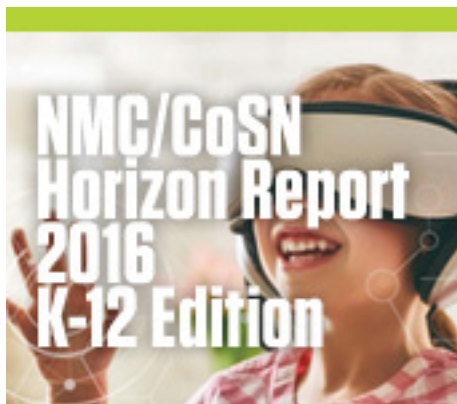
ESSA ROUNDTABLE COMING OCT. 26

An **Every Student Succeeds Act** (ESSA) Community Roundtable will be held in Casper on October 26. Wyoming stakeholders will hear from and ask questions of U.S. Department of Education staff in charge of implementing ESSA. Wyoming is one of a handful of states selected for a visit. The roundtable will provide information about how ESSA affects Wyoming and rural states. Exact times and location for this all-day event are to be decided and more information is forthcoming. Learn more about ESSA in Wyoming at edu.wyoming.gov/essa.

FREE ONLINE CONFERENCE FOR TEACHERS FROM LIBRARY OF CONGRESS

The Library of Congress is hosting its second online conference for teachers, [Discover and Explore with Library of Congress Primary Sources](#), from 2-6 p.m. MST each day on October 25-26. There will be 15 one-hour sessions facilitated by Library specialists, instructional experts from the Library's Teaching with Primary Sources Consortium, and other recognized K-12 leaders.

2016 K-12 HORIZON REPORT EXAMINES TRENDS AND TECHNOLOGIES



What is on the five-year horizon for K-12 schools worldwide? Questions regarding trends, challenges, technology adoption and transforming teaching and learning are examined in the just-released [NMC/CoSN Horizon Report: 2016 K-12 Edition](#). This publication charts the five-year horizon for the impact of emerging technologies in school communities across the globe.

Trustees Corner

BUILDING A BETTER BOARD THROUGH PROFESSIONAL DEVELOPMENT

Reprinted with permission from [Library Strategies](#)

Professional development is not just for library staff. Library, Foundation, and Friends

boards also should engage in regular, annual professional development activities. Ideas for professional development activities are listed below.

Board Orientation

Certainly for all new members, but also may be valuable as refresher periodically for all board members.

Annual Training Activities

All board members should engage in at least one professional development activity annually. This can be done for the entire board, can involve attending a conference, attending pertinent trainings, participating in a webinar, or a host of other possibilities.

Board Evaluation

Having an annual board evaluation process, often a simple board survey, allows members to voice concerns or issues about how the board is operating. In turn, this allows board leadership to address issues, and move the board to being more effective and successful.

Understand the Roles of the Other Boards

For libraries with multiple affiliated boards, understanding the roles, responsibilities of the other boards is a fundamental part of good operations for each board. This should be reviewed periodically, but even better, having at least an annual joint meeting of all boards, can enhance the work of all of the boards.

There are many other ways for board members to engage in professional development. A few ideas include: having regular presentations by library staff at board meetings on library trends and issues; creating a structure to keep former board members attached through mentorship; thinking outside the library to explore issues in publishing, technology, finance, change management, governance, and more. A well-informed and trained board contributes to engagement by members and can dramatically improve board performance and success.

Find many professional development resources in the [Wyoming Public Library Board Members' Handbook](#) and in the Wyoming State Library's [training resources](#). Questions about board issues? Contact Brian Greene, WSL Library Development Office Manager, at brian.greene@wyo.gov or (307) 777-6339.

Library Foundations

5 TIPS TO BOOST END-OF-YEAR FUNDRAISING

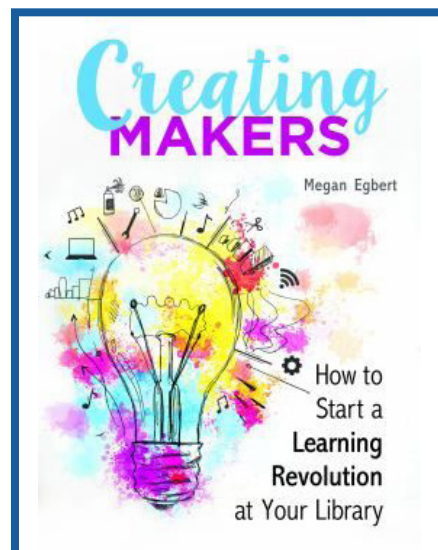
The end-of-year giving season will be on us sooner than you think, and your library Friends or Foundation should be working to make the most of it. [Over on CauseVox](#), they're offering these five tips for maximizing your 2016 fundraising:

1. Make it easy by removing any barriers to online giving.
2. Demonstrate the impact of your donors' gifts.
3. Ask your donors to share your library's cause on social media.
4. Get key donors on board early to help you fundraise.
5. Keep going until the bitter end to catch those last-minute gifts.

The [full blog post](#) has all the details.

New at the WSL

Following is a list of the latest additions to the WSL's professional library science collection, available at the WSL or through interlibrary loan. Send your questions to Paige Bredenkamp at paige.bredenkamp@wyo.gov or (307) 777-6331.



Creating Makers: How to Start a Learning Revolution at Your Library

Megan Egbert. Santa Barbara, California: Libraries Unlimited; an imprint of ABC-CLIO, LLC, [2016].

Marketing and Outreach for the Academic Library: New Approaches and Initiatives

Edited by Bradford Lee Eden. Lanham: Rowman & Littlefield, [2016].

Teaching Reference Today: New Directions, Novel Approaches

Edited by Lisa A. Ellis. Lanham, Maryland: Rowman & Littlefield, [2016].

RDA Essentials

Thomas Brenndorfer. Chicago: American Library Association, [2016].

Fundamentals of Government Information: Mining, Finding, Evaluating, and Using Government Resources, 2nd ed

Cassandra J. Hartnett, Andrea L. Sevetson, Eric J. Forte. Chicago: ALA Neal-Schuman; an imprint of the American Library Association, [2016].

Digitizing Your Community's History: The Innovative Librarian's Guide

Alex Hoffman. Santa Barbara, California: Libraries Unlimited; an imprint of ABC-CLIO, LLC, [2016].

Crash Course in Technology Planning

Christopher D. Brown. Santa Barbara, California: Libraries Unlimited; an imprint of ABC-CLIO, LLC, [2016].

The Big6 Curriculum: Comprehensive Information and Communication Technology (ICT) Literacy for All Students

Michael B. Eisenberg, Janet Murray, Colet Bartow. Santa Barbara, California: Libraries Unlimited; an imprint of ABC-CLIO, LLC, [2016].

Five Steps of Outcome-Based Planning and Evaluation for Public Libraries

Melissa Gross, Cindy Mediavilla, Virginia A. Walter. Chicago: ALA Editions; an imprint of the American Library Association, 2016.

People News

BUCHHOLZ CELEBRATES 40 YEARS AT THE PARK COUNTY PUBLIC LIBRARY



Marjorie (Marge) Buchholz celebrated 40 years with the Park County Library in September.

She was hired as an assistant in the children's department of the Park County Public Library in Cody in 1976, she became manager of the Cody library in 2005. Often found at the main circulation desk to remain in touch with the community, Marge also reviews and orders many of the books and other materials added to the collection of the library.

She said her work experience at the Cody library "is the most wonderful, relevant, interesting, happiest job experience I have had in my life."



After 11 years of service at the Riverton Branch Library, Sara Marcus, Library Assistant, has resigned. She is the new systems administrator at Job Corps in Riverton.



Blake Hill is the new Teen Librarian at Converse County Library in Douglas. He recently received his MLIS from Denver University. He's excited about getting a TAG (Teen Advisory Group) going and about the book club he plans on starting in November.



Susan Mark, publications specialist at the Wyoming State Library, marked 15 years of employment with the State of Wyoming in July.

In Brief

TOP 10 WYOMING ARTIFACTS FOR 2016

The votes are in, and the [Top 10 Artifacts of Wyoming for 2016](#) have been named. Topping the list was Metzger's Bugle, a flattened brass bugle from the Civil War era found on the Fetterman Fight battlefield in the 1880s, held by the Jim Gatchell Memorial Museum. One of the state's archives, the American Heritage Center, made the list with a Wyoming statehood flag.

IMLS CELEBRATES 20TH ANNIVERSARY

On September 30, 1996, Congress passed the Museum and Library Services Act of 1996, which created the Institute of Museum and Library Services (IMLS) within the National Foundation on the Arts and Humanities. Lawmakers at that time saw "great potential in an Institute that is focused on the combined roles that libraries and museums play in our community life."

IMLS supports Wyoming libraries through federal Library Services & Technology Act (LSTA) funds managed by the Wyoming State Library. [Learn more about LSTA in Wyoming.](#)

PEW RESEARCH CENTER RELEASES LIBRARIES 2016

This month, the Pew Research Center released

a new report, [Libraries 2016](#), that delves into Americans’ attitudes toward public libraries, library use and engagement, and a portrait of those who have never been to libraries. The report found that visitation trends have steadied and that Americans have high expectations of what their local libraries should offer. The report also found that many people believe closing libraries would hurt their communities.

Grant Opportunities

[TEI Landmark Audio’s 25th Year Children’s Literacy & Programming Grant](#)

Deadline: Nov. 15, 2016

25 grants of \$1,000 each to support literacy for young people. All libraries are invited to participate in this grant opportunity, as long as they are public or non-profit community-based organization.

[Round Five of the American Dream Literacy Initiative](#)

Deadline: Nov. 15, 2016

Two grant categories—one-time seed grants of \$5,000 or larger grants of \$10,000—to expand services to adult English language learners. Public libraries serving adult English language learners and within 20 miles of a Dollar General Store, distribution center or corporate office are eligible.

[Walmart Community Grant Program](#)

Deadline: Dec. 31, 2016

Grants ranging from \$250 to \$2,500 in four core areas: hunger relief and healthy eating, sustainability, women’s economic empowerment, and opportunity. Programs that do not align with these areas may also be given consideration.

[Directpackages.com Classroom Technology Grants for Teachers](#)

Deadline: Feb. 24, 2017

Directpackages.com will award three teachers each with a \$1,000 grant to spend on classroom technology to facilitate a more constructive learning environment. Applicants must be employed full-time as a Kindergarten-12th grade teacher at a qualifying elementary school, middle school, or high school in the United States.



Calendar

- Oct. 26 [ESSA Roundtable](#)
- Oct. 27 [Wyoming Library Association Conference](#)
- Oct. 27-29 [Association of Rural and Small Libraries \(ARSL\) Conference](#)
- Nov. 1-30 [Picture Book Month](#)
- Nov. 19 [International Games Day](#)

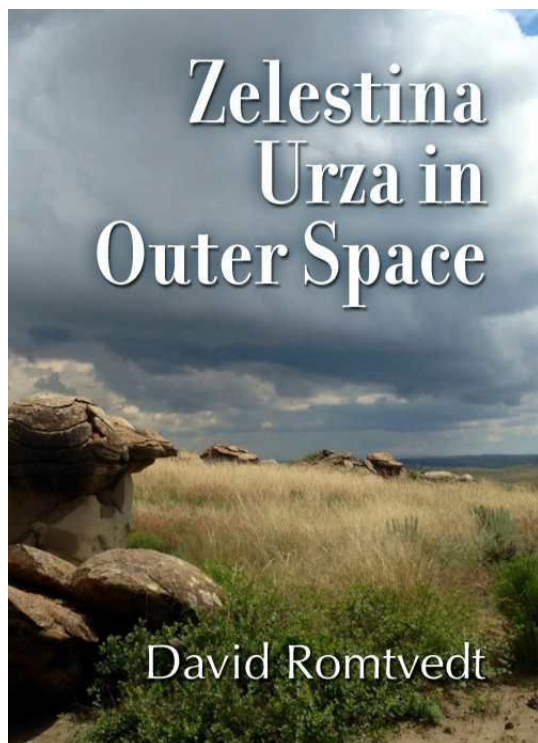
Book Reviews

The Wyoming State Library features regular Wyoming-related book reviews on our blog and here in the Outrider newsletter. If you'd like to be on our reviewers list or if you have a book you'd like us to consider for review, please contact Susan Mark at susan.mark@wyo.gov or (307) 777-5915.

Zelestina Urza in Outer Space—a Novel

By David Romtvedt

Reno, Nevada : Center for Basque Studies, University of Nevada, Reno, [2015]



To read David Romtvedt's book about Zelestina Urza, a 1902 Basque immigrant to Wyoming, is to be taken happily by surprise.

I quickly found this was not a typical historical fiction but a contemplative dance from frontier Wyoming to present day through Zelestina: her Cheyenne friend Yellow Bird; the Basque, Cheyenne, and American faiths and cultures; Romtvedt's own religious ponderings; the 2,000-plus year history of the Basque; the Indian Wars; the World Wars; and why you shouldn't get a new paint job on a Cadillac if you plan to turn it into a space ship.

I appreciated the poet in Romtvedt coming through in his thoughts on Basque songs; Wyoming; the Wizard of Oz; Basque whaling; Saint Thomas; ghosts, spirits, and memories; and the good and mostly bad and ugly in any war.

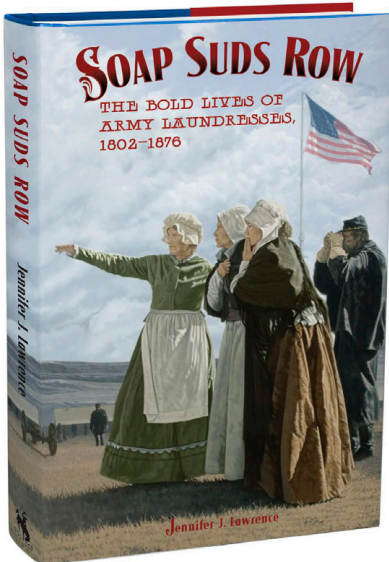
Weaving and joining these many topics is the strength of Zelestina, her friendship with the author, and her life journey. Now it is time for me to Google Gernika. Read Zelestina—you'll understand.

*Reviewed by **Nancy Venable**
Extension & Volunteer Services Manager
Campbell County Public Library*

Soap Suds Row: The Bold Lives of Army Laundresses, 1802-1876

By Jennifer J. Lawrence

Glendo, WY: High Plains Press [2016]



As I sit in my comfortable home, reading Jennifer Lawrence’s *Soap Suds Row*, I hear the buzzer on my automatic washing machine signaling the end of a wash cycle. I don’t have to chop wood, carry water, or make my own soap to have clean clothes.

This glimpse into the lives of women who blazed a trail across the frontier, traveling with Army soldiers and offering comfort, morale, and clean uniforms in less than sanitary or hospitable situations.

Of course there has been a stigma incorrectly attached to “laundresses” because of a few bad

examples, but the majority of the women profiled in this book were hard-working business women making a living to support their families. Some went above and beyond their job title, acting as nurse, teacher, friend, and spy in addition to wash day chores.

Entertaining and informative, this volume offers a counterpoint to the salacious stories that have persisted about women spending time around soldiers. Each chapter ends with a bibliography and notes to support the perspective.

Reviewed by Nancy A. Shore

MLIS candidate

Univ. of South Carolina distance education program

Want More News?

Get the updates as they happen, by following us on our [Wyoming Libraries blog](#), [Facebook](#), and [Twitter](#).

Have news you’d like to share? We’d love to hear it! We collect snippets of library happenings and people news from around the state. Send your news items to Susan Mark, WSL publications specialist, at susan.mark@wyo.gov or call her at (307) 777-5915. Keep Susan on your media list for press releases, too.