

**Teton County Library News Release** 

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## New Parent Texting Tool Prepares Kids for Kindergarten

Jackson, Wyo.- Parents in Teton County, and across Wyoming, can now sign up for a new, free texting service that delivers fun facts and easy tips to their phones. Called Ready4K, the texting service shows parents how to boost children's learning and get them ready for kindergarten.

"This is an excellent and easy resource to complement early literacy efforts at libraries," said Valerie Maginnis, Director of Teton County Library, which is leading efforts to make the texting service available in Teton County. "Along with storytimes, toddler times, picturebook collections and statewide resources like the BookFlix storytelling database, our library is excited to add Ready4K to our early literacy toolbox. We highly encourage families to enroll."

In the last year, the University of Wyoming's Literacy Research Center and Clinic teamed up with Stanford University to develop and research Ready4K to make this service available in Wyoming. Research shows that receiving these helpful texts can significantly increase children's learning.

Parents and caregivers with children, ages 3 to 5, are invited to sign up for the free service, which provides three texts per week. Statewide organizations, including the Wyoming Library Association and Wyoming Head Start Association, are supporting outreach efforts to parents of preschoolers and kindergarteners. The service is available in English and Spanish.

How to sign up:

- If your child is 3 years old, text R4K WY3 to 70138
- If your child is 4 years old, text R4K WY4 to 70138
- If your child is in kindergarten, text R4K WY5 to 70138

For Spanish, simply add an "E" to the end of the text:

- If your child is 3 years old, text R4K WY3E to 70138
- If your child is 4 years old, text R4K WY4**E** to 70138
- If your child is in kindergarten, text R4K WY5**E** to 70138

You can find Teton County Library at <u>www.tclib.org</u>, call us at 307-733-2164 or visit us at 125 Virginian Lane, Jackson, Wyo.

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Teton County Library is the community's open door to a world of opportunity and fulfillment through resources, programs and services that connect, inspire and educate.