WYOMING LIBRARY ASSOCIATION

Annual Conference

PROGRAM
Casper Events Center • Casper, Wyoming
August 1-3 • 2018
# Wyoming Libraries Rock! Conference Overview

## AUG • 1  WEDNESDAY
*Information Power Pre-Conference*

## AUG • 2  THURSDAY
*Information Power Pre-Conference (cont.)*
- Registration
- Vendors
- Kickoff Luncheon
- Wyoming Library Association Annual Meeting
- Breakout Sessions
- Awards Reception

## AUG • 3  FRIDAY
- Vendors
- Breakout Sessions
- Author Luncheon

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## Information Power: Pre-Conference Schedule

*For school librarians*

### AUG • 1  WEDNESDAY
- Welcome & Introduction  
  10 - 10:30 am
- AASL Update & Standards  
  10:30 am - 12 pm
- Lunch (included in registration)  
  12 - 1 pm
- MakerSpaces  
  1 - 2 pm
- Keynote: Hilda Weisburg  
  2 - 3 pm
- Mapping New AASL Standards to Local Standards  
  3 - 4 pm
- Experts in the Room  
  4 - 5 pm
- Wrap-up & Drawings  
  5 - 5:30 pm

### AUG • 2  THURSDAY
- School Library Interest Group Business Meeting  
  8 - 9 am
- Student Involvement  
  9 - 9:30 am
- Visit vendors and register for conference!  
  10 am
Conference Schedule: Thursday, August 2
See At-a-Glance for room assignments.

CASPER EVENTS CENTER

9 AM  Conference registration opens

9:30 - 10:20 AM  Breakouts: Session 1

Becoming a Family Place
Staff from the Teton County Library (TCL) will share the Family Place Library model, which aims to transform libraries into community centers for literacy, early childhood development, parent education, and more. Learn how TCL enhanced their existing efforts to become the first Family Place Library in Wyoming.
Mary Flamino

LibAnswers and LibGuides
These tools can improve the library user experience, extend access when staff are scarce, provide information about your patrons and library, and target and deliver training. We'll discuss what we've learned at Laramie County Community College and ask you to share your experiences and creative uses.
Paula Badgett has been a reference and instruction librarian in Wyoming for over 15 years, working three years at UW and the past 12 at LCCC in Cheyenne, where her current title is User Services Librarian. In addition to using LibGuides for teaching, she is the library’s LibAnswers administrator and uses the LibWizard product to conduct user surveys. She enjoys working with statistics to assess services and the information she gets from these Springshare products helps to target areas for improvement.

Makerspaces
We'll explore the potential of makerspaces and STEAM labs to foster experimentation, invention, creation, and exploration. Learn about the role of libraries in the Maker Movement and see successful makerspaces at work.
Bobbi Craig
Conference Schedule: Thursday, August 2
See At-a-Glance for room assignments.
CASPER EVENTS CENTER

9:30 - 10:20 AM
Breakouts: Session 1 cont.

Put Leadership in Action
As disagreements about budgets threaten our work lives, we need to effectively advocate for the services we offer, the funding we need, and our unique suitability for the work. Learn how to leverage your leadership position to spotlight our programs.
*Hilda Weisburg; sponsored by School Interest Group*

Silver Tsunami
How can libraries meet the challenge of serving an aging and diverse demographic? We will cover the needs of older adults, report the findings of a nationwide study of older adult services, and share ways to create partnerships and services to those in their third act.
*Cynthia Hughes is a Metadata Librarian at the University of Wyoming and a member of the Association for Rural and Small Libraries where she serves on the Marketing & Membership Committee. Her first job out of library school was helping a volunteer library make the transition to a public library in Beecher, IL. Four years ago, she moved to Laramie from a college library in North Carolina.*

10:30 - 11:30 AM
Rock out with the vendors!

11:45 AM - 1:45 PM
Kickoff luncheon: *Finding Your Moxie*
Debra Fox rocks the room with her engaging hands-on, no-fluff, savvy style.
*Followed by the Wyoming Library Association Annual Meeting.*

Wyoming Library Association
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2 - 2:50 PM  Breakouts: Session 2

The Big Impact of Small Changes
Change doesn’t have to be big to have an impact. Learn about small changes made in libraries across Wyoming that resulted in a big impact for the library and its patrons, followed by brainstorming small changes you can make in your own library.
Jason Grubb is the Director of the Sweetwater County Library System, a position he has held for the past five years. Born and raised in Green River, the Sweetwater County Library System has always been an important part of his life. Jason enjoys spending time with his wife and four children and traveling to the Oregon coast, a place he frequently visits.

Customer Service in the Library? Really?
Yes! Our customers (patrons) are our bread and butter! We’ll examine customer service with respect to both diversity and generations in public and school library settings. The presenters will share ideas and then we’ll have a round-table discussion with all types of libraries.
Richard Landreth, Anna Street

Wyoming’s Opioid Crisis: A Hard Pill to Swallow and How Libraries Can Be a Remedy
Learn about the opioid crisis in a Wyoming context and how libraries can be more aware and supportive of prevention efforts. Panelists will discuss the truths, stigmas, and cultural perceptions of opioid addiction, as well as recent reports and local experiences.
Cassandra Crumpton, Dr. Lauren Gilbert

You, Yes You, Can Code in Your Library
Integrate simple coding programs into makerspaces and library programming. Librarians at all skill levels can introduce and expand the coding and programming skills of their students and patrons.
Connie Hollin
Conference Schedule: Thursday, August 2

See At-a-Glance for room assignments.

CASPER EVENTS CENTER

2 - 2:50 PM
Breakouts: Session 2 cont.

Youth Services Interest Group (YSIG) Meeting and Summer Reading Best Practices
After a short YSIG business meeting, we'll share what worked (and what didn't) with our summer reading programs. Then we will have a round-table discussion of best practices for registration, incentives, tracking reading, programming, and collection development. 
Michelle Humber is head of children's services at the Sublette County Library in Pinedale. She is also the current leader of WLA's Youth Services Interest Group.

2:50 - 4 PM
Rock out with the vendors!

4 - 4:50 PM
Breakouts: Session 3

Intellectual Freedom
Katrina Brown, Brian Greene

Personality Types and Communication
Debra is an international motivational/educational speaker, author of Finding Your Moxie: Myths and Lies Successful Women Kick to the Curb, and a Master Mixologist. She has experience as a corporate trainer, model, modeling instructor, and video director.
Debra Fox

Play to Learn
You can incorporate play and social interaction among children and caregivers in your community, even if you're limited in budget, space, and staff. Through hands-on activities, get ideas for cost-effective early literacy programs in public libraries, based on Campbell County Public Library's Play to Learn program.
Darcy Acord and Becky Prelle are Youth Services Specialists and Janet Tharp is Youth Services Coordinator at CCPLS.
Conference Schedule: Thursday, August 2

See At-a-Glance for room assignments.

CASPER EVENTS CENTER

4 - 4:50 PM
Breakouts: Session 3 cont.

Take a tour of the Wyoming State Library’s in-house digital collections. Meet the staff who manage them as we demonstrate what’s available and how to use these valuable resources.

*Thomas Ivie*

What Staff Wish the Library Director Knew and the Library Director Wishes Staff Knew: A Survey
Everyone has a role to play in their library. Positive work environments rely on knowing and appreciating each other's roles, but there is often a disconnect between library staff and the library director. Hear the results of the presenter's statewide survey and learn how to maintain a great work environment through understanding.

*Jason Grubb*

5 - 6 PM
Awards reception

EVENING
Dinner with friends and colleagues in Casper

Wyoming Library Association
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8:30 AM
Conference registration opens

9 - 9:50 AM
Breakouts: Session 4

Beyond Fake News
In a world deluged with information, people are struggling to evaluate information sources. We'll demonstrate activities to teach information evaluation and literacy that can be scaled for any age group. Michelle Boule is a geek, author, and librarian at Sheridan College. She can be found online at A Wandering Eyre (wanderingeyre.com) or on Twitter and Instagram as @wanderingeyre.

The Future of Accessing Census Bureau Data
The Census Bureau's goal is to provide the best mix of timeliness, relevancy, quality, and cost for our data and services. Based on user experience, we are developing new ways to provide these data, making them more accessible and easier to understand using intuitive tools. Kimberly Davis

Libraries Enhancing Access for Rural Neighbors (LEARN)
Learn how you can help library patrons with reading disabilities, vision impairments, and more access your library through assistive technology (AT) toolkits and other technologies. The kits were created by the Wyoming State Library (WSL) and the Wyoming Assistive Technology Resources (WATR) last year or academic and county libraries. Felicia Arce, M.Ed is an assistive technology (AT) program specialist for the Wyoming Institute for Disabilities. Felicia develops device demonstrations and trainings on AT and implements the Wyoming Accessible Educational Materials (AEM) Clearinghouse which includes coordination of AEM services for K-12 students, community members, and professionals.
Conference Schedule: Friday, August 3
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CASPER EVENTS CENTER

9 - 9:50 AM  Breakouts: Session 4 cont.

Mount Vernon
You can use trip-based immersion research to enhance library programming! The presenter will share what she learned at the George Washington Teacher Institute at Mount Vernon in June, as well as opportunities to participate in similar immersive research activities.
Connie Hollin

Slap Them Together and Send Them Out
Learn to repair pages, secure bindings, tip in pages, and fix corners, and pick up tricks for lining up text blocks. We'll have a discussion on triage and restoration methods, and look at some tools that can be made inexpensively to make mending work easier in public and school libraries. Bring your questions and a book that needs help!
Mary J. Hipol has worked at the Uinta County Library for 20 years as a reference/technical service assistant. She recently graduated from the University of Wyoming with a Bachelor’s in Psychology. Mary has been the book repair specialist for Uinta County for about 12 years. During this time she has taken numerous classes and workshops at the Marriot Library at the University of Utah Book Arts Program.

Supporting Youth Services in Libraries
Paige will share what she learned at the National Forum on Transforming Teen Services Through Continuing Education sponsored by YALSA. Information includes teen services competencies, the paradigm shift in teen services, and what librarians can do to support the future of youth services.
Paige Bredenkamp
Conference Schedule: Friday, August 3

See At-a-Glance for room assignments.

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9:50 - 10:30 AM  Rock out with the vendors!

10:30 - 11:20 AM  Breakouts: Session 5

Citizenship & Immigration Services
Through its partnership with the Institute of Museum and Library Services (IMLS), U.S. Citizenship & Immigration Services (USCIS) provides libraries with information, educational materials, and training resources on immigration and citizenship topics. The USCIS Denver Field Office wants to be your partner in providing these services. 
Amber Vasak

Tales with Tails (TwT)
Casper College recently introduced a reading literacy program that helps young students gain literacy skills, provides service learning opportunities to college students, and helps socialize shelter animals in Natrona County. By reading to the animals, students gain confidence and experience while the animals become more adoptable.
Sarah Mailloux is a librarian at Casper College specializing in reference, instruction, and outreach. She is on a quest for a library cat.

Wyoming Women’s Suffrage Celebration
Wyoming will celebrate 150 years of women’s suffrage in 2019 and 2020! Learn how libraries can support the efforts of a group appointed by Governor Matt Mead to create and promote statewide events, as well as educational and promotional materials.
Chris Van Burgh is the Database Instruction Librarian at the Wyoming State Library. She was appointed to the Governor’s Council for the Wyoming Women’s Suffrage Celebration. Chris’s career in Wyoming libraries includes Casper College, University of Wyoming, and the State Library.
Conference Schedule: Friday, August 3

See At-a-Glance for room assignments.

CASPER EVENTS CENTER

10:30 - 11:20 AM Breakouts: Session 5 cont.

You Can Grow a Seed Library
Three Wyoming seed libraries will be featured: High Plains Seed Library, Northeast Wyoming Seed Library, and Seed Library of Laramie County. We'll discuss how the libraries were started, what strategies and workflows keep them going, and issues we've encountered. Cassandra Hunter is the Adult Services Librarian at the Albany County Public Library and the founder of the High Plains Seed Library, the first seed library in Wyoming. Megan McManamen is a Campbell County Master Gardener, Chair of the Gillette Bee City USA Committee, and co-manager of the Gillette Saturday Farmers' Market. She helped create the Northeast Wyoming Seed Library with the Campbell County Master Gardeners in 2016. Elizabeth Thorson, manager of reference and collection services at Laramie County Library System, helped organize the Seed Library of Laramie County.

10:30 AM - 12:20 PM Breakouts: Session 5.5 (two hours)

Librarians as Rural Community Multicultural Change Agents
Rural communities often have limited diversity, but Wyoming librarians can be leaders in building multicultural and welcoming schools, colleges, universities, and communities for all people. Learn how to engage people in dialogues across differences and connect diverse cultures through education and literacy.

Dr. Emily Monago was selected as the first chief diversity officer at the University of Wyoming in July 2017. She is an administrator who has led efforts to create a diverse, welcoming and inclusive environment at Ohio’s Bowling Green State University. She began working in multicultural affairs in 1999 at Bowling Green and was promoted to director for the Office of Multicultural Affairs in July 2010. In 2016, she was promoted to the interim administrator in charge of equity, diversity and inclusion programs, expanding her portfolio to also include the Ethnic Student Center, LGBTQ Resource Center, Multicultural Affairs, four TRIO programs, and Women’s Center. She has taught courses in interpersonal communications and other subjects.
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11:30 AM - 12:30 PM \ Breakouts: Session 6

2020 Census
The U.S. Constitution mandates a population census every ten years, and getting an accurate count of Wyoming's population is more important that you may realize for your community. Hear what's new and different for the rapidly approaching 2020 Census.
Amy Bitner

Break Out of the Norm
Tired of boring projects or research? Learn how to set up your own escape room or Breakout for any age group, and how to connect it to specific curriculum or topics. This learning style supports the four Cs: Communication, Collaboration, Critical Thinking, and Creativity. Megan Dingman, Richard Landreth, and Maggie Unterseher are K-6 or K-12 library media specialists at Campbell County School District with a combined total of 45 years experience. Megan is a proud graduate of Black Hills State as well as a Masters from UNT in Library and Information Science and Technology. Richard is a National Board Certified Librarian - Early Childhood Through Young Adult and holds degrees in Mathematics and Library Science from the University of Nebraska-Lincoln and Emporia State University. Maggie has an undergrad degree from the University of Wyoming in Political Science and a Masters in Secondary Education with an endorsement in K-12 Library Media from Black Hills State University. She is also a Google Level 2 Certified Teacher, Technology Integrationist, and begrudging millennial.

Walk, Don't Point
Not another customer service pep talk! This is a call to action and a new approach to our work on the front lines. What does it really mean to go the extra mile, why does it matter, and how do we get everyone fired up about it? Be ready for radical statements and brainstorming!
Erica Rose
Conference Schedule: Friday, August 3
See At-a-Glance for room assignments.
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11:30 AM - 12:30 PM
Breakouts: Session 6 cont.

What the Tech?
The whirlwind tour of new technologies returns! We'll run through 40(ish) interesting technologies, from brand new to well-loved and from library-related to fun for your own life. It's a great idea-generator and a way to get a smattering of what's out there.

Thomas Ivie

12:30 - 2 PM
Author Luncheon with Nanci Turner Steveson

Nanci is the author of Swing Sideways, a 2018 Wyoming Indian Paintbrush Award nominee; Georgia Rules, a Bank Street College of Education Book of the Year with Outstanding Merit; and the upcoming Lizzie Flying Solo about a recently homeless girl who loves a pony she can’t have. Nanci is blessed with Peter Pan Adventure Syndrome. When her children were grown, she packed her truck and trailer with her horse, her dog, and a mysterious antique box given to her by a ghost, and moved 2,020 miles by herself to live in a historic meadow cabin in the shadow of the Tetons, where she writes books for middle grade kids, works as a stage manager for a professional theatre company in Jackson, and feeds her soul by visiting schools around the country to inspire and teach kids.

Wyoming Library Association

See you in 2019!