



# The Wyoming Library Census 2020 Toolkit



#COUNTONLIBRARIES







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## Why the Census Counts for Wyoming Libraries

1. The Wyoming State Library's LSTA funds (averaging nearly \$900,000 per year in recent years) are based on census numbers. More Wyoming residents counted means more funding for Wyoming libraries.
2. Other federal and state programs rely on census numbers to determine funding and resource allotment for all communities in Wyoming, such as SNAP, roads, fire departments, hospitals, etc.

State, federal, and other funds are dispersed using census statistics. A new analysis (<http://bit.ly/34R7POJ>) released November 18 reveals that more than \$1 billion in federal funding for libraries will be allocated to states based on the 2020 Census. Published by Professor Andrew Reamer of the George Washington Institute of Public Policy at George Washington University, the study pinpoints the financial impact the census will have on libraries.

ALA President Wanda Brown said, "This study demonstrates why a complete count in the 2020 Census is so important to libraries. A fair, inclusive and complete count in the 2020 Census means that libraries in each state will receive their fair share of federal funding."

The population count in the decennial census determines the level of funding allotted to each state through the Library Services and Technology Act (LSTA). The legislation's Grants to States program provides federal funding to state library agencies to support libraries in their state. The program is one of more than 300 federal programs that allocates funding to local communities based on data derived from the Census.

In fiscal year 2019, Congress provided more than \$160 million for LSTA Grants to States. Thus, if Congress provides level or increased funding each year over the next decade, the results of the 2020 Census will determine the allocation of more than \$1 billion in funding for libraries.

Visit [library.wyo.gov/about/lsta](http://library.wyo.gov/about/lsta) for information on the impact of federal funds in Wyoming libraries.

## What's So Special About the 2020 Census?

In an effort to increase self-response, this is the first time the census is able to be completed online, and the first time paper questionnaires will not be mailed to households. Households/persons may complete their count one of three ways:

- online by using their own computer, tablet, or smart phone, or by visiting their local library for computer and internet resources
- by calling the census call center (contact numbers will be published in 2020) and verbally answering the questionnaire
- by printing, filling out, and mailing in the paper form found on the official Census Bureau website

Most households will complete the 2020 Census online. It is estimated only 1% of households will not receive an invitation to submit their response online and will instead be counted in-person by a census worker—all other households will be invited to complete the census form online. Libraries have an important role to play to get a complete count in Wyoming, and the Wyoming State Library needs your help.

## Important Census Dates to Know

March 12 — Starting on this day, the census is available for completion by phone-in, mail-in, and online response.

March 16 — Reminder letters will be mailed to all households and individuals who have not yet been counted.

April 1 — Census Day! Persons residing at a home on this day will be counted at that address regardless of permanent or transitional status.

Through July 31 — Enumeration activities are ongoing, online, phone, and mail response options remain available, efforts continue for follow ups in communities where response rates are low. If a household does not submit a count, a census worker will come to their door to complete the form with them. After July 31, households can no longer submit a count by phone, mail, or online.

## How to Get Involved

Your library staff can:

- Get informed about the Census and watch for news and information
- Share information with other library staff and volunteers about the census
- Plan events, services, and activities to promote a complete count in your community
- Reach out to the local Complete Count Committee(s) and hard-to-count communities near you (99% of the hard-to-count population across the country is within five miles of a public library)

To be sure your library is ready when patrons want to access the 2020 Census questionnaire using your library's resources, consider setting up a Census Station—a secure, fast, and easily accessible public computer or tablet dedicated solely for completing census questionnaires.

Please keep in mind the following:

- Explain to your patrons that you can assist in locating the census form and attempt to answer questions patrons have about the census, but that they must complete the survey themselves
- The form for both online and mail-in submission will be located at [2020census.gov](https://2020census.gov)
- The head of household (the person completing the questionnaire) should count *everyone* who is living or staying at a house as of April 1, 2020, including children, infants, and temporary longterm guests whether related or not
- Everyone living in a community should be counted, including those who may be moving, have multiple residences, are temporarily away, or experiencing homelessness
- Refer the patron to your local Complete County Committee if they have difficult questions or contact the Regional Census Center in Denver, Colorado, at 1-800-852-6159

## Helpful Resources for Further Information:

Wyoming State Library's Census 2020 resources webpage for patrons, trustees, and staff: [library.wyo.gov/census-2020](https://library.wyo.gov/census-2020)

The American Library Association's 2020 Census webpage: [www.ala.org/advocacy/govinfo/census](https://www.ala.org/advocacy/govinfo/census)

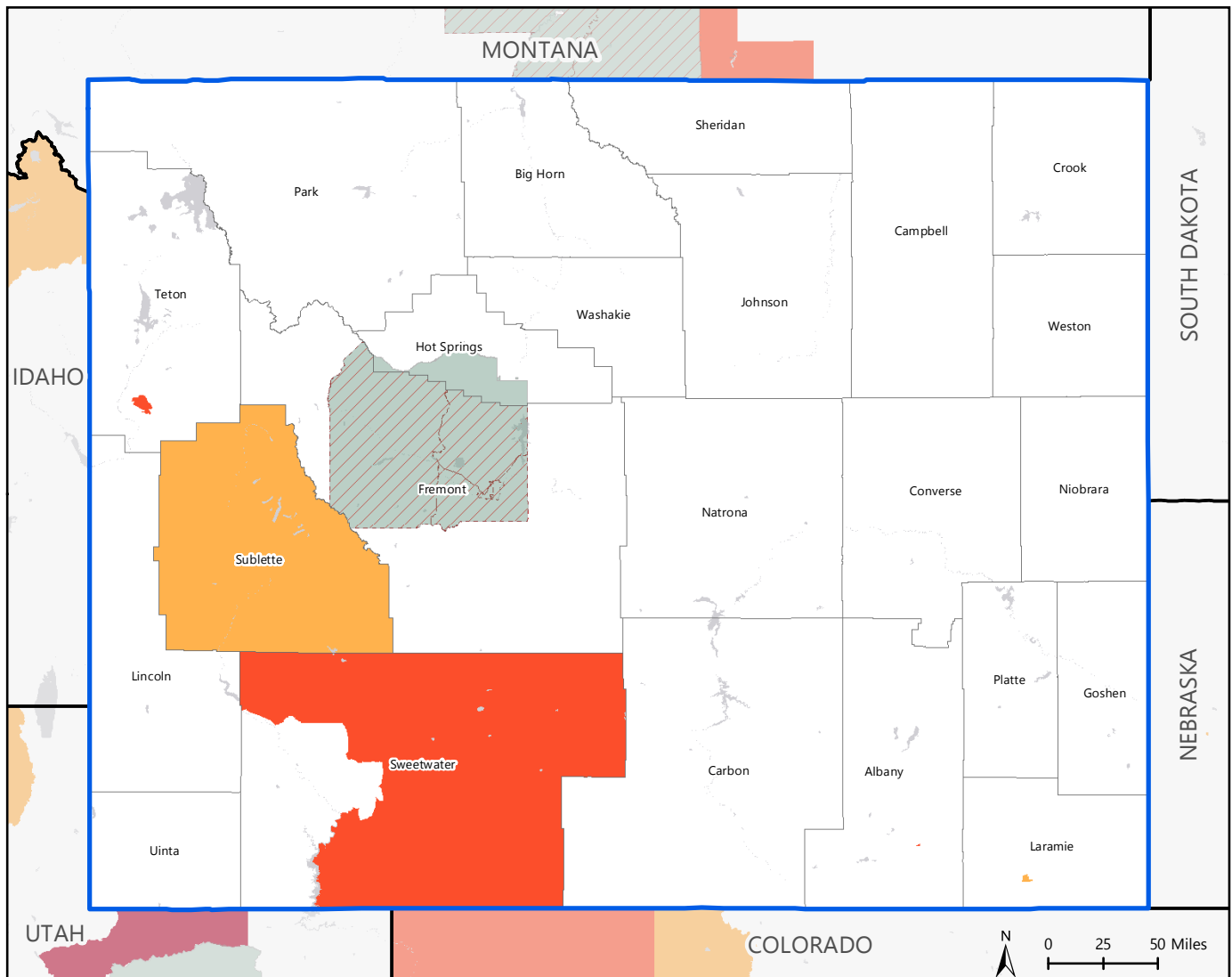
ALA's Libraries' Guide to the 2020 Census: [bit.ly/ALAcensusguide](https://bit.ly/ALAcensusguide)

The State of Wyoming 2020 Census "Wyoming Counts" website: [bit.ly/wyocounts](https://bit.ly/wyocounts)

The official United States Census Bureau's 2020 Census website: <https://2020census.gov/>

# CENSUS 2020

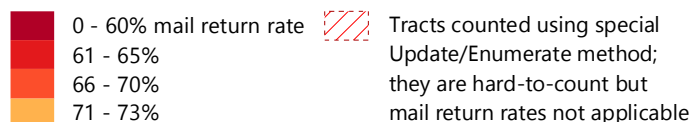
## HARD-TO-COUNT COMMUNITIES IN WYOMING



### Hardest to Count (HTC)

#### Tracts in the Nation

Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map. Tracts with >73% return rate are not displayed.



Tribal Lands

In the most recent decennial census in 2010, **79.9% of the state's households mailed back their questionnaire, requiring more costly and difficult in-person follow up from the Census Bureau to count the remaining 20.1%.**

Based on the latest census estimates, **approximately 4% of Wyoming's current population (or 22,105 people) lives in hard-to-count neighborhoods**, shaded in **light orange to dark red** on the map. These are census tracts where almost a quarter or more households did not mail in their census questionnaire in 2010. Without greater self-response these and other neighborhoods in the state could be missed in the 2020 census, putting a fair and accurate count in jeopardy for Wyoming.

In 2020, for the first time the Census Bureau will be urging most households to submit their census responses online via the internet. As recently as 2017, **16.3% of Wyoming's households** had either no internet subscription or dial-up only, according to the latest American Community Survey estimates.

## HTC 2020

<https://www.CensusHardtoCountMaps2020.us>

Cartography by CUNY Center for Urban Research, 2019.  
Data: U.S. Census Bureau  
Created: 3/3/2019

# 2020 Census at a Glance

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**The census is much more than just a head count. It provides a picture of our nation that helps determine where to build new schools, hospitals, and businesses; how federal funding is distributed; and how congressional seats are apportioned. It also helps us see how our communities have changed over time. That's why an accurate count is so important.**

## UNDERSTANDING THE CENSUS

Once every decade, the federal government conducts a census of the entire population to count everyone in the United States and record basic information about them. Our nation's founders believed this data was so important that they mandated the decennial census in the Constitution.



### ***Easy and Convenient***

In 2020, for the first time ever, the U.S. Census Bureau will accept responses online, but you can still respond by phone or mail if you prefer.



### ***Confidential and Secure***

Strict federal law protects your census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual or business. Census Bureau employees take a lifelong pledge of confidentiality to handle data responsibly and keep respondents' information private. The penalty for wrongful disclosure is a fine of up to \$250,000 or imprisonment for up to 5 years, or both. No law enforcement agency (not the DHS, ICE, FBI, or CIA) can access or use your personal information at any time. Data collected can only be used for statistical purposes that help inform important decisions, including how much federal funding your community receives.

The Census Bureau will never ask for your Social Security number, bank or credit card account numbers, money or donations, or anything on behalf of a political party.

The Census Bureau has a robust cybersecurity program that incorporates industry best practices and federal security standards for encrypting data.

To make sure you and your community are counted, learn more about the 2020 Census by visiting [2020census.gov](https://2020census.gov).

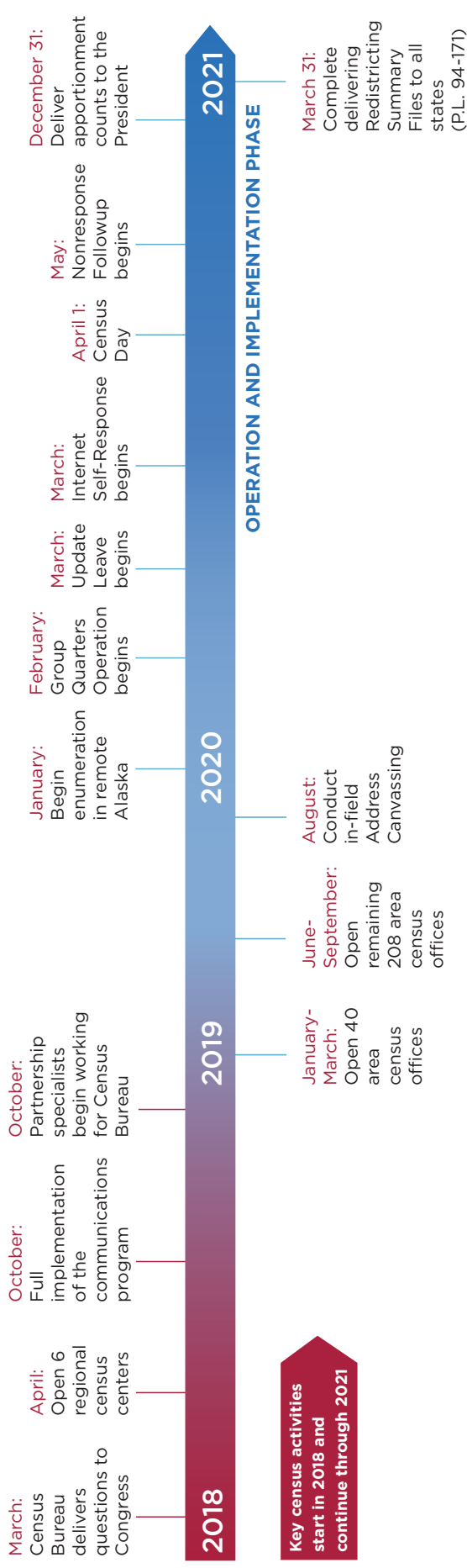


## KEY MILESTONES FOR THE 2020 CENSUS

- **September 2018**—The Census Bureau’s recruitment Web site went live: [2020census.gov/jobs](https://2020census.gov/jobs). For each decennial census, the Census Bureau begins recruiting thousands of paid census takers to help ensure a complete and accurate count. Interested applicants can visit the Web site to apply for a variety of jobs beginning in 2019 and through summer 2020.
- **April 2019**—The 2020 Census Web site goes live: [2020census.gov](https://2020census.gov). This site will be available in multiple languages and will provide downloadable materials, answers to frequently asked questions, and more information about how individuals and organizations can help spread the word about the 2020 Census.
- **August 2019**—New Statistics in Schools classroom activities are available online: [census.gov/schools](https://census.gov/schools). The Statistics in Schools program provides resources for teaching and learning with real-life data.
- **January 2020**—The first enumeration of the 2020 Census takes place in Toksook Bay, Alaska. Local census takers must get a head start while the frozen ground allows easier access to remote areas with unique accessibility challenges.
- **March 2020**—The public can begin responding to the 2020 Census online at [2020census.gov](https://2020census.gov). Replying by mail or phone will also be an option.
- **April 2020**—Every 10 years, we observe Census Day on April 1.
- **June 2020 through July 2020**—Census takers go door to door to count people who have not responded to the 2020 Census. Census takers are Census Bureau employees and will provide proof that they are official government personnel.
- **December 31, 2020**—By this date, as required by law, the Census Bureau reports to the President of the United States the population count and the apportionment of seats in the U.S. House of Representatives to each state.
- **2021**—Initial 2020 Census data are made available to the public on [census.gov](https://census.gov).

# Road to the 2020 Census

## 2020 Census Operational Timeline



# How the 2020 Census will invite everyone to respond

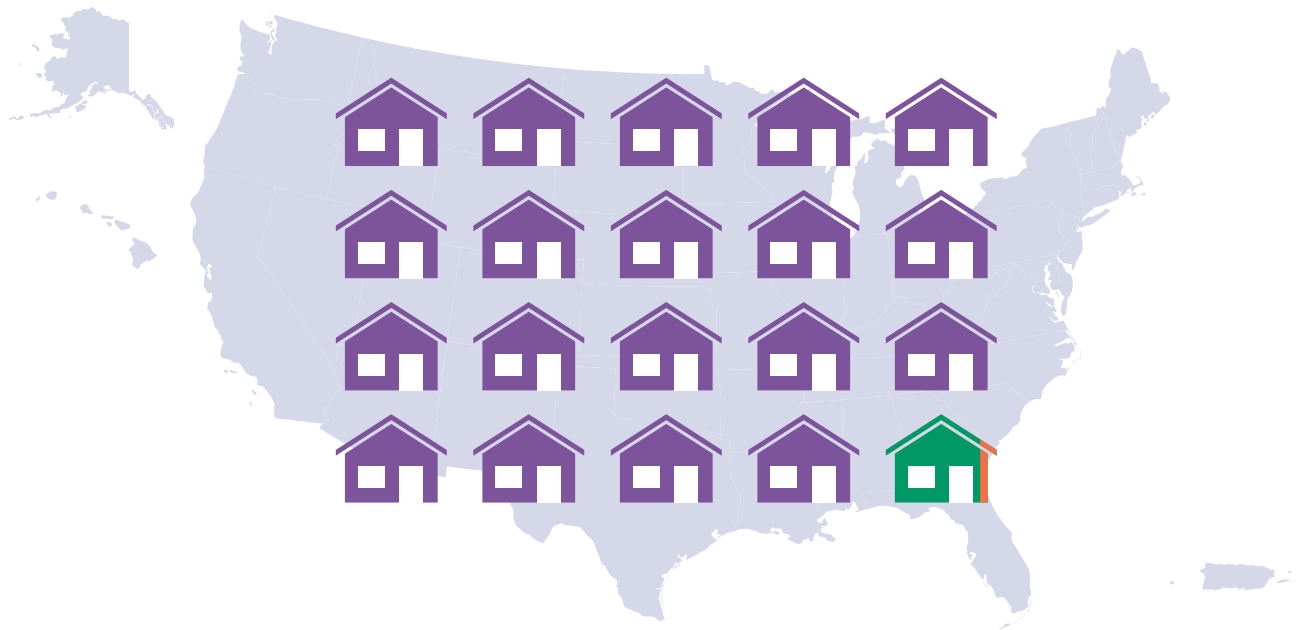


**Every household will have the option of responding online, by mail, or by phone.**

**Nearly every household** will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.



**95%** of households will receive their census invitation in the mail.



**Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).



**Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.

# How the 2020 Census will invite everyone to respond



## What to Expect in the Mail

**When it's time to respond, most households will receive an invitation in the mail.**

**Every household will have the option of responding online, by mail, or by phone.**

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

### Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

### Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

#### WHAT WE WILL SEND IN THE MAIL

On or between	You'll receive:
<b>March 12-20</b>	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
<b>March 16-24</b>	A reminder letter.
	<b>If you haven't responded yet:</b>
<b>March 26-April 3</b>	A reminder postcard.
<b>April 8-16</b>	A reminder letter and paper questionnaire.
<b>April 20-27</b>	A final reminder postcard before we follow up in person.

#### We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.



# The 2020 Census is accessible for everyone.

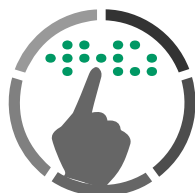
We're making sure that **however you choose to respond**—online, by phone, or by mail—that **the census is accessible**. You'll receive an invitation to respond **beginning in mid-March**. You choose how you want to respond.



You can respond **online** in English or in 12 additional languages. The online questionnaire is accessible, following the latest web accessibility guidelines. We'll also have a video in **American Sign Language** available to guide you through responding online.



You can respond by **phone** in English or in 12 additional languages. You can also respond in English by **TDD** at 844-467-2020.



By mid-April, we'll mail a **paper questionnaire** to every household that hasn't already responded. (Some households will receive a paper questionnaire along with the first invitation in March.)

We'll have **braille and large print guides** available online to assist you with completing the paper questionnaire.



If necessary, you can respond **in person** beginning in mid-May. Census takers will visit all households that have not yet responded.

We'll have census takers available who can communicate in **American Sign Language** and additional languages. When the census taker visits to help you respond, you can request that another census taker who communicates in American Sign Language returns, if you prefer.

If you prefer, you may also choose to have another member of your household interact with the census taker.

**Responding is important.** A complete count helps ensure that services like Medicare, Medicaid, social security, and public transportation can support those who need them.

**Responding is safe.** All of the information you share with us is protected by law and cannot be used against you.

**Responding is accessible.** We're doing everything we can to ensure the ways to respond are accessible for everyone.

Any questions? Please visit **2020census.gov**. This website is 508 compliant and accessible to people of all abilities.

**Shape  
your future  
START HERE >**

United States®  
**Census  
2020**

# The 2020 Census and Confidentiality

*Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—they cannot be used against you in any way. By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.*

## Respond to the 2020 Census to shape the future.

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than \$675 billion in federal funding flows back to states and local communities each year based on census data.



## Your census responses are safe and secure.

The Census Bureau is required by law to protect any personal information we collect and keep it strictly confidential. The Census Bureau can only use your answers to produce statistics. In fact, every Census Bureau employee takes an oath to protect your personal information for life. Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

## By law, your responses cannot be used against you.

By law, your census responses cannot be used against you by any government agency or court in any way—not by the Federal Bureau of Investigation (FBI), not by the Central Intelligence Agency (CIA), not by the Department of Homeland Security (DHS), and not by U.S. Immigration and Customs Enforcement (ICE). The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics.



## The law is clear—no personal information can be shared.

Under Title 13 of the U.S. Code, the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies.

The law states that the information collected may only be used for statistical purposes and no other purpose.

To support historical research, Title 44 of the U.S. Code allows the National Archives and Records Administration to release census records only after 72 years.

All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

### There are no exceptions.

The law requires the Census Bureau to keep everyone's information confidential. By law, your responses cannot be used against you by any government agency or court in any way. The Census Bureau will not share an individual's responses with immigration enforcement agencies, law enforcement agencies, or allow that information to be used to determine eligibility for government benefits. Title 13 makes it very clear that the data we collect can only be used for statistical purposes—we cannot allow it to be used for anything else, including law enforcement.

### It's your choice: you can respond securely online, by mail, or by phone.

You will have the option of responding online, by mail, or by phone. Households that don't respond in one of these ways will be visited by a census taker to collect the information in person. Regardless of how you respond, your personal information is protected by law.

### Your online responses are safe from hacking and other cyberthreats.

The Census Bureau takes strong precautions to keep online responses secure. All data submitted online are encrypted to protect personal privacy, and our cybersecurity program meets the highest and most recent standards for protecting personal information. Once the data are received, they are no longer online. From the moment the Census Bureau collects responses, our focus and legal obligation is to keep them safe.

### We are committed to confidentiality.

At the U.S. Census Bureau, we are absolutely committed to keeping your responses confidential. This commitment means it is safe to provide your answers and know that they will only be used to paint a statistical portrait of our nation and communities.

Learn more about the Census Bureau's data protection and privacy program at [www.census.gov/privacy](https://www.census.gov/privacy).



### Laws protecting personal census information have withstood challenges.

In 1982, the U.S. Supreme Court confirmed that even addresses are confidential and cannot be disclosed through legal discovery or the Freedom of Information Act (FOIA). In 2010, the U.S. Justice Department determined that the Patriot Act does not override the law that protects the confidentiality of individual census responses. No court of law can subpoena census responses.

## How to Identify a Census Field Representative

Census representatives are in communities to verify address information starting in the spring of 2020. If someone visits your patron's home to collect a response for the 2020 Census, they can take safety precautions by verifying the representative's identity. Here are some recognition tips to assure the validity of the field representative:

### Census Field Representatives

- Must present an ID badge containing a photograph of the field representative, a Department of Commerce watermark, and an expiration date
- Will provide you with supervisor contact information and/or the regional office phone number for verification, if asked
- Will provide you with a letter from the director of the Census Bureau on U.S. Census Bureau letterhead
- May be carrying a laptop and/or bad with a Census Bureau logo

When in doubt, contact the Regional Census Office in Denver, Colorado at 1-800-852-6159. If it is determined that the visitor claiming to be a Census representative does not work for the Census Bureau, contact your local police department immediately.

## How to Identify a Fake "Census"

Households across the nation are already receiving fraudulent mail, phone calls, and emails claiming to be a part of the U.S. Census. Keep yourself and your patrons safe by remember these things the Census Bureau will never ask for:

- Your social security number
- Your bank account or credit card numbers
- Money or donations
- Anything on behalf of a political party

Participation in the Census is free and will not ask a household or individual for money. The Census Bureau will not send unsolicited emails to request a household's or individual's participation. If you suspect fraud, call 1-800-923-8282 to speak with a local Census Bureau representative. For more information on avoiding fraud and scams during the Census, visit <https://2020census.gov/en/avoidingfraud>.

All communication from the official United States Census will have this logo on it. If you receive a form or questionnaire that does not have this logo showing, it might be a scam.





**This is the official questionnaire for this address.**  
**It is quick and easy to respond, and your answers are protected by law.**

Para completar el cuestionario en español, dele la vuelta y complete el lado verde.

FOR  
OFFICIAL  
USE ONLY



**Start here** OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

**Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.**

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

**The census must also include people without a permanent place to live, so:**

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

**The Census Bureau also conducts counts in institutions and other places, so:**

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

**1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?**

Number of people =

**2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?**

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

**3. Is this house, apartment, or mobile home — Mark ☐ ONE box.**

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

**4. What is your telephone number?**

*We will only contact you if needed for official Census Bureau business.*

Telephone Number

-    -

## Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? *Print name below.*

First Name

MI

Last Name(s)

6. What is Person 1's sex? Mark ☐ ONE box.

☐

Male

☐

Female

7. What is Person 1's age and what is Person 1's date of birth? *For babies less than 1 year old, do not write the age in months. Write 0 as the age.*

Age on April 1, 2020

*Print numbers in boxes.*

Month

Day

Year of birth

years




→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

☐

No, not of Hispanic, Latino, or Spanish origin

☐

Yes, Mexican, Mexican Am., Chicano

☐

Yes, Puerto Rican

☐

Yes, Cuban

☐

Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

9. What is Person 1's race?

Mark ☒ one or more boxes **AND** print origins.

☐

White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

☐

Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

☐

American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

☐

Chinese

☐

Vietnamese

☐

Native Hawaiian

☐

Filipino

☐

Korean

☐

Samoa

☐

Asian Indian

☐

Japanese

☐

Chamorro

☐

Other Asian – *Print, for example, Pakistani, Cambodian, Hmong, etc.*

☐

Other Pacific Islander – *Print, for example, Tongan, Fijian, Marshallese, etc.*

☐

Some other race – *Print race or origin.*

→ If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.

# Frequently Asked Questions

## WHAT IS THE DECENNIAL CENSUS?

Every 10 years, the federal government conducts a population count of everyone in the United States. Data from the census provide the basis for distributing more than \$675 billion in federal funds annually to communities across the country to support vital programs—impacting housing, education, transportation, employment, health care, and public policy. They also are used to redraw the boundaries of congressional and state legislative districts and accurately determine the number of congressional seats each state has in the U.S. House of Representatives.

## WHY IS IT IMPORTANT TO ME?

Responding to the census is not only your civic duty; it also affects the amount of funding your community receives, how your community plans for the future, and your representation in government. Specifically, data from the 2020 Census are used to:

- Ensure public services and funding for schools, hospitals, and fire departments.
- Plan new homes and businesses and improve neighborhoods.
- Determine how many seats your state is allocated in the House of Representatives.

## WHEN WILL I COMPLETE THE CENSUS?

The next census will take place in 2020. Beginning in mid-March, people will receive a notice in the mail to complete the 2020 Census. Once you receive it, you can respond online. In May, the U.S. Census Bureau will begin following up in person with households that haven't responded to the census.

## HOW CAN I RESPOND?

In 2020, for the first time ever, the U.S. Census Bureau will accept responses online, but you can still respond by phone or mail if you prefer. Responding should take less time than it takes to finish your morning coffee.

## WHAT INFORMATION WILL BE REQUESTED?

The decennial census will collect basic information about the people living in your household. When completing the census, you should count everyone who is living in your household on April 1, 2020.

## WHAT INFORMATION WILL NOT BE REQUESTED?

The Census Bureau will **never** ask for:

- Social Security numbers.
- Bank or credit card account numbers.
- Money or donations.
- Anything on behalf of a political party.

## WILL MY INFORMATION BE KEPT CONFIDENTIAL?

Strict federal law protects your census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual. Census Bureau employees take a lifelong pledge of confidentiality to handle data responsibly and keep respondents' information private. The penalty for wrongful disclosure is a fine of up to \$250,000 or imprisonment for up to 5 years, or both. No law enforcement agency (not the DHS, ICE, FBI, or CIA) can access or use your personal information at any time. Data collected can only be used for statistical purposes that help inform important decisions, including how much federal funding your community receives.

The Census Bureau has a robust cybersecurity program that incorporates industry best practices and federal security standards for encrypting data.

## WHERE CAN I GO TO LEARN MORE?

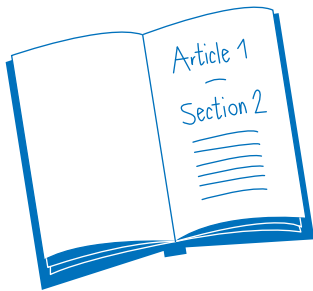
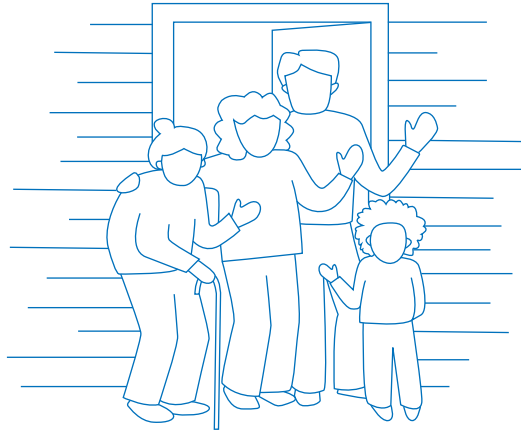
You can learn more about the 2020 Census by visiting [2020census.gov](https://2020census.gov).

# CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!  
Here's a quick refresher of what it is and why it's essential that everyone is counted.

## Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.

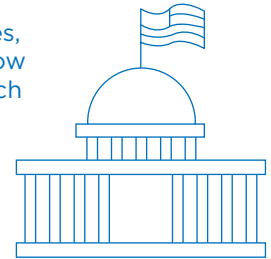


## It's in the constitution.

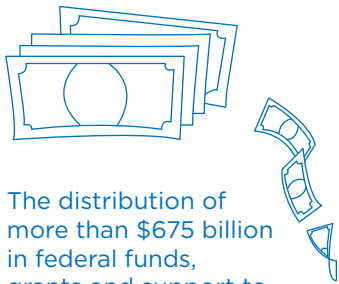
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

## It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

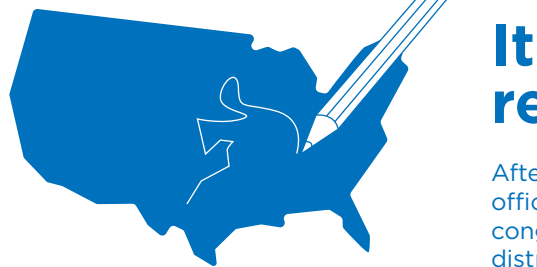


## It's about \$675 billion.



The distribution of more than \$675 billion in federal funds, grants and support to states, counties and communities are based on census data.

That money is spent on schools, hospitals, roads, public works and other vital programs.

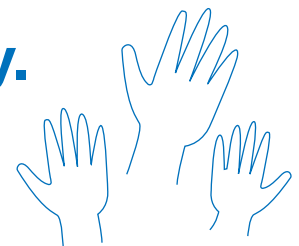


## It's about redistricting.

After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

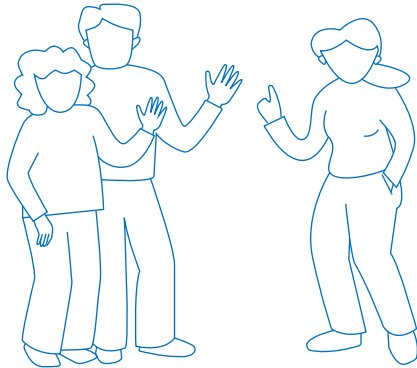
## Taking part is your civic duty.

Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"

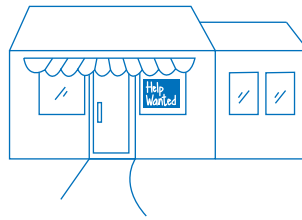




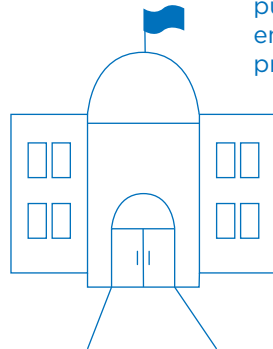
## Census data are being used all around you.



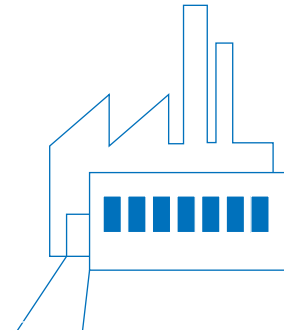
Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use census data to decide where to build factories, offices and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



Real estate developers use the census to build new homes and revitalize old neighborhoods.



## Your privacy is protected.

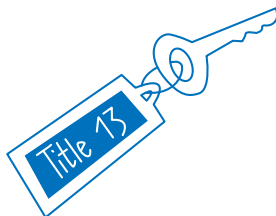
It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



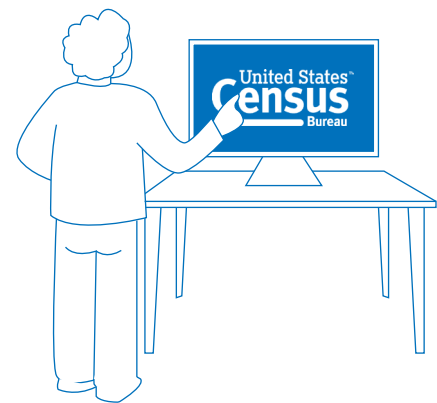
## 2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



## You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.







## Easy

For the first time ever, the census can be completed online—and in as little time as it takes to drink your morning coffee!

## Important

Being a part of the count means helping your community! The census helps decide funding for public services, schools, hospitals, fire departments, and more.

## Safe

Strict federal law prohibits any law enforcement agency from accessing your personal information.

You can submit your response any time between April 1 and July 31, 2020 by phone, mail, or online.

For more information about your role in the 2020 Census and how it impacts your community, visit [bit.ly/wyocounts](https://bit.ly/wyocounts) or dial 2-1-1.





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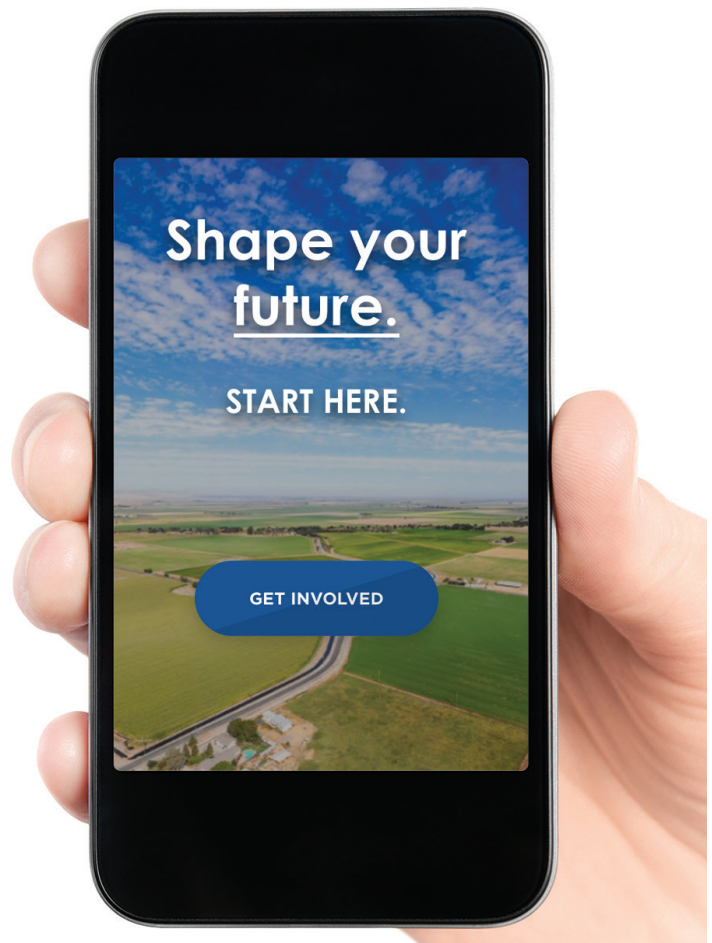
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census  
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# Wyoming Counts—will you?

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Everyone living in the United States is required by law to complete the census. The results are used to determine how much funding local communities receive for key public services and how many seats each state gets in Congress. State and local officials also use census counts to draw boundaries for congressional, state legislative, and school districts.

## Everyone counts.

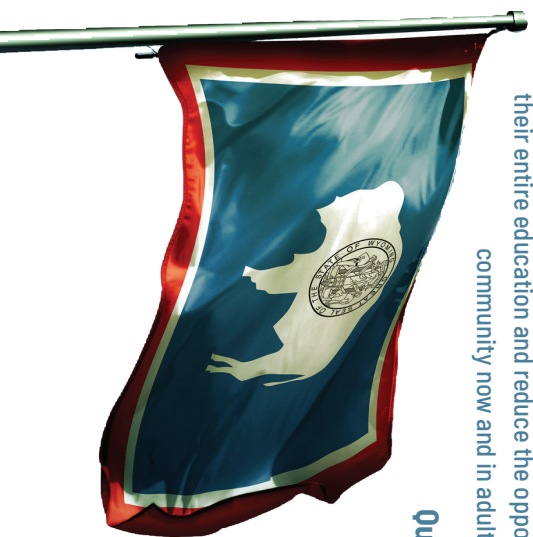
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## Did you know?

Children are one of the most undercounted groups in the country, which can lead to a severe lack of critical resources for them in their communities. Schools, libraries, government programs, and more all rely on the census count to receive funds in order to serve their communities. All children who live in your home, including foster children, grandchildren, nieces and nephews (even if they are living with you temporarily), should be included on your census form.

## Your response matters.

Anyone not counted in the 2020 Census faces lack of resources and misrepresentation in their community and beyond. Ten years may not seem like much time to an adult, but one decade's worth of resources for a child missed in the count could negatively impact their entire education and reduce the opportunities available to them in their community now and in adulthood.



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If you're in need of help counting infants, out-of-town students, military personnel, children with more than one address, nursing home patients, inmates, hospital or treatment center patients, people without homes or in shelters, or people displaced by natural disasters, contact the U.S. Census Bureau by phone at 301-763-INFO or the web at [2020census.gov/en/who-to-count](https://2020census.gov/en/who-to-count).

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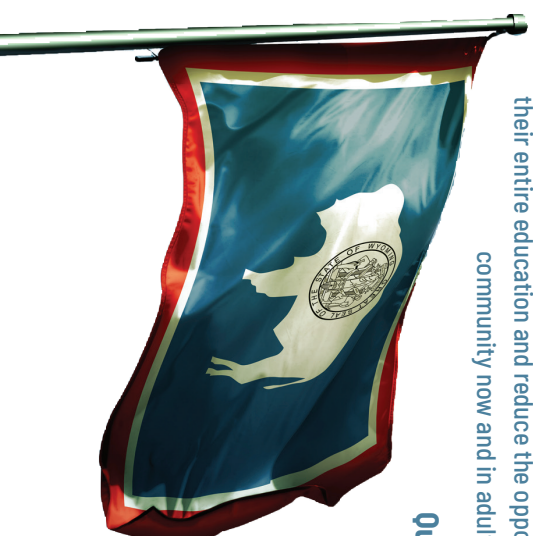
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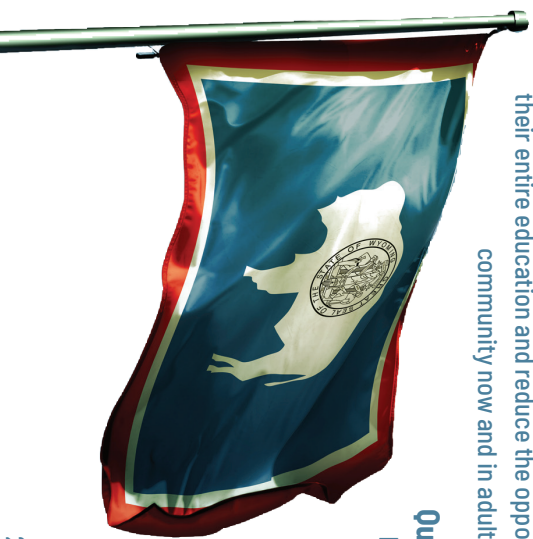
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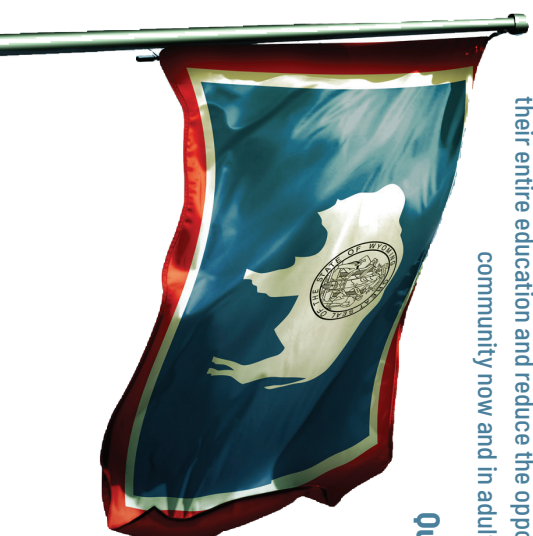
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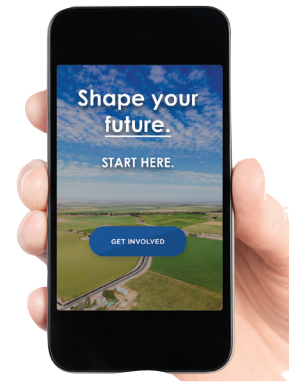


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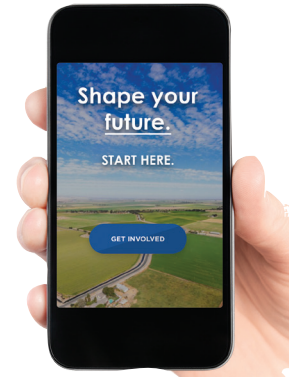
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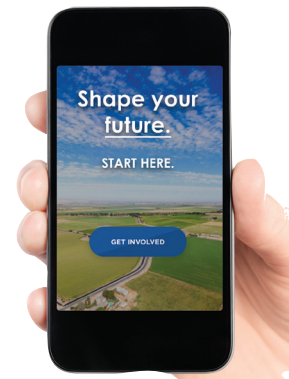
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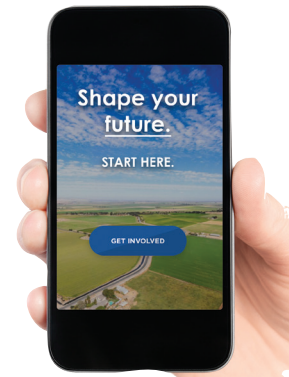
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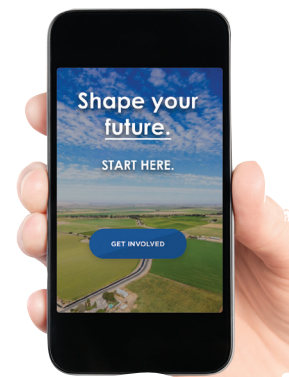
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This toolkit was created for Wyoming libraries by the Wyoming State Library with resources from Census.gov. All materials contained may be reproduced or copied.

November 2019

For more information on the 2020 Census in Wyoming,  
visit <https://ai.wyo.gov/divisions/economic-analysis/2020-census>.

