Libraries Lead with Digital Skills Grant

Wyoming Academic and Public Libraries are invited to apply for funding to support a workforce development program in their library. The American Library Association and Google have provided \$8,000 to the State Library to fund these awards.

Libraries that receive funding will:

- Implement or expand a program or series of programs for
 - 1) jobseekers to prepare for or find work and/or
 - 2) small businesses or entrepreneurs to grow online.
- Conduct programming between May 1 and August 1.
- Use at least one GoWYLD.net resource found in the Business or Job Skills & Career Support subject sections.
- Use at least one of the Grow with Google resources (Applied Digital Skills, Jobs on Google Search, Grow with Google Partner Program, Primer, Get Your Business Online). Grow with Google resources for jobseekers are available at https://grow.google/jobseekers/ and for small businesses at https://grow.google/local-businesses/ (Libraries may also use their own resources, resources provided by the State Library, or PLA's DigitalLearn.org program.)

Funds may be used for anything the library determines is necessary to continue or expand services and programs related to workforce development. Examples of ways funds may be used include, but are not limited to: marketing and outreach materials to advertise your programs, program materials and refreshments provided to participants, a stipend to program facilitators, bus passes for participants, or vouchers for professional headshots for LinkedIn accounts. Funds may not be spent on overhead, staff salaries, building materials, or capital works.

Grant funds will be reimbursed after the program(s) take place unless other arrangements have been made.

Grant Application

Please limit your application to two pages:

- 1. Title and Description of Program(s)
- 2. When do you plan to present your programs?
- 3. What Google and GoWYLD Resources do you plan to use? How?
- 4. Include a detailed budget for the program.
- 5. If your program is scalable, what is the minimum amount you are willing to accept? What is your prefered grant amount?

Email Word or PDF grant applications to susan.mark@wyo.gov by 5 pm on April 30, 2020. A committee will review all grant applications and issue award notifications by May 8, 2020.

Grant Report

Awarded libraries agree to submit a short report by Friday, August 10, that includes:

- Program Title and description of program activities.
- Titles and descriptions of resources used.
- Number of participants in the program.
- Optional, but appreciated: program pictures, advertisements, handouts, etc.
- Budget and receipt(s) to be reimbursed.
- Yes/No interest in being considered for an additional \$3,000 grant to expand the program.