Podcast Workshop

Skye Cranney and Cameron Green
So you want to start a podcast

Why do I want to start podcast?
What is the topic of my podcast?
Brainstorm potential episodes...
Who is my audience?
How many episodes
Introduction

Skye and Cameron share these things in common:

- A deep connection to history
- A love for classic films (think *Casablanca* or *Gone With the Wind*)
- A desire to help people understand classic films in their historical context

They think a podcast is the best way to combine all of these things
Let’s Workshop This Idea: Big Concepts

- What should this podcast do?
- Who are we trying to reach?
  - How big should we expect our audience to be?
- Why does a podcast like this matter?
Let’s Workshop This Idea: Smaller Concepts

● What should a typical episode look like?
  ○ Should it be conversational or scripted?
  ○ How long should episodes be?

● What kind of research do we need to do?
  ○ What does a production schedule look like?

● What kind of budget do we have?
  ○ What hosting platforms would be best given our budget?
  ○ Do we need any specialized equipment for what we want to do?
Let’s Workshop This Idea: Details

● What movies should we talk about first?
  ○ Popular ones? More obscure ones that have interesting/important historical aspects about them? The most controversial?

● What should we name our podcast?
Questions?? + Answers

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Behind Gray Walls (available on Apple Podcasts, Stitcher, Spotify, Google Play, and Soundcloud)
Anchor.fm

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