



Podcast Workshop

Skye Cranney and Cameron Green



So you want to start a podcast

Why do I want to start podcast?

What is the topic of my podcast?

Brainstorm potential episodes...

Who is my audience?

How many episodes



Introduction

Skye and Cameron share these things in common:

- A deep connection to history
- A love for classic films (think *Casablanca* or *Gone With the Wind*)
- A desire to help people understand classic films in their historical context

They think a podcast is the best way to combine all of these things



Let's Workshop This Idea: Big Concepts

- What should this podcast do?
- Who are we trying to reach?
 - How big should we expect our audience to be?
- Why does a podcast like this matter?



Let's Workshop This Idea: Smaller Concepts

- What should a typical episode look like?
 - Should it be conversational or scripted?
 - How long should episodes be?
- What kind of research do we need to do?
 - What does a production schedule look like?
- What kind of budget do we have?
 - What hosting platforms would be best given our budget?
 - Do we need any specialized equipment for what we want to do?



Let's Workshop This Idea: Details

- What movies should we talk about first?
 - Popular ones? More obscure ones that have interesting/important historical aspects about them?
The most controversial?
- What should we name our podcast?



Questions?? + Answers

Contact Information

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Behind Gray Walls (available on Apple Podcasts, Stitcher, Spotify, Google Play, and Soundcloud)
Anchor.fm)

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Saddle Lore



More Learning Material

Anchor.fm

Buzzsprout.com

Buzzsprout channel on YouTube

https://www.youtube.com/channel/UCbaDmeVvDpc3bOGsS_-zseA