



WYOMING
LIBRARY
ASSOCIATION

2022 WLA Annual Conference Schedule Stronger Together



KEYNOTE SPEAKER

Dr. Camila Alire
*Dean Emeritus of University Libraries
University of New Mexico*



AUTHOR LUNCHEON SPEAKER

Zak Pullen
*Illustrator
Casper, WY*

Pre-Conference

Wednesday, September 28

- 1:00-5:00pm..... Grant Writing for Every Occasion - Susan Mark
- 1:00-5:00pm..... Emotional Intelligence in the Workplace – TBD

Conference

Thursday September 29

- 7:30am..... Vendor Set-Up
- 8:00am..... Registration Opens!
- 8:00–9:00am..... Interest Group Meetings
- 9:00am-5:00pm..... Vendor Hall Open
- 9:30-10:20am..... Breakout Sessions
 - Meet the New WYLDcat – WYLD Office*
 - Queer-Safe Spaces and Programming for Youth - Clara Robbins*
 - Communicating Effectively with Your Community - Megan Bratton*
 - Telehealth in the Public Library - Lisa Scroggins/Amanda De Diego*
- 10:30–11:30am..... Vendor Hall Grand Opening!
- 11:30am–1:30pm..... Kickoff Luncheon & Keynote Speaker *(followed by WLA Business Meeting)*
 - Keynote Speaker: Camila Alire*
- 1:30–2:50pm..... Breakout Sessions
 - Wyoming Library to Business - Rachael Svoboda/Stephen Boss*



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Naked People and Poop - Kate Mutch

Mentoring for Staff – Katrina Brown

Cyber Security at Your Library– JT Baker

3:00–3:45pm..... Vendor Time

4:00–4:50pm..... Breakout Sessions

Sensory Sensitive Events - Mynda Camphouse

Data Driven Community Engagement - Ashley Brown

Unconference Roundtable Rendezvous - Johanna Tuttle/Jennisen Lucas

Shake Things Up! - Angel Capone Evans

5:30pm..... Awards Reception

Friday September 30

8:00am–12:30pm..... Vendor Hall Open

8:00–9:00am..... Vendor Time

8:00–9:00am..... Interest Group Meetings

9:00–9:50am..... Breakout Sessions

Finding and Building Symbiotic Partnerships - Mynda Camphouse

StoryWalks - Chelsie Troutman

Use What You've Got – Betsy O'Neil/Megan Bratton

GoWYLD.net--What, Why, Where - Chris Van Burgh

10:00–10:30am..... Coffee and Treats with Vendors

10:30–11:20am..... Breakout Sessions

Adventures in Intellectual Freedom – Terri Lesley/Darcy Acord (2hr)

Wyoming 2-1-1: Your Community Resource – Sabrina Lane

Using Breakout EDU to Teach Information Literacy – Jessica Anders

Health Mis- and Dis-Information – David Brown

Creative Aging Art in a Hybrid Environment - Melissa Haderlie

11:30–12:20pm..... Breakout Sessions

Adventures in Intellectual Freedom – Terri Lesley/Darcy Acord (cont)

Book Repair for Public Libraries - Mary J Hipol

Diversity Behind Bars - Jeremy Closs

Creating a Fun Cybersecurity Night at Your Library - Laura Baker

Teaching Global Diversity in a Hybrid Environment - Melissa Haderlie

12:30pm..... Author Luncheon

Speaker: Zak Pullen

Post Conference

Friday, September 30

1:30-4:30pm..... School Library Advocacy Workshop - AASL President Kathy Lester



Pre-Conference Descriptions

Wednesday, September 28

1:00-5:00pm.....**Grant Writing for Every Occasion - Susan Mark**

Want to hone your grant writing skills? Would you like to know how to get funders to sit up and take notice of your proposals? Grant writing is no secret – it's a learned skill. This workshop will help you master the logic and preparation needed for success. Learn tips, tricks, and pitfalls of grant writing, plus where to find help. We'll discuss the elements of a proposal and how to develop, prepare, and present a compelling case. This workshop will cover the same material as the online grant writing workshop that was held in May by WY SHRAB and the Wyoming State Library.

1:00-5:00pm.....**Emotional Intelligence in the Workplace –**
TBD

Breakout Session Descriptions

Thursday, September 29

9:30-10:20am.....Breakout Sessions

Meet the New WYLDcat – WYLD Office

Join the WYLDcat office staff as they introduce the new Aspen catalog.

Queer-Safe Spaces and Programming for Youth - Clara Robbins

All the kids in our communities deserve to feel safe and comfortable in library spaces and at library programs. This presentation is a culmination of Clara's experiences and advice as a queer nonbinary teen librarian to create that feeling of safety.

Communicating Effectively with Your Community: The Rising Importance of Marketing in a Time of Shrinking Budgets- Megan Bratton

Interested in expanding your marketing efforts at your library? This presentation will share tips and tricks for implementing some important marketing, branding, and communication tactics at scale, while also discussing the importance of being able to reach one's community quickly and effectively in times of crisis or change.

Telehealth in the Public Library - Lisa Scroggins/Amanda De Diego

Natrona County is piloting a telehealth service. Services should be rolling out in September 2022. By the conference, speakers will be able to address the importance of the service, how to implement it, and how it can improve physical and mental health in your community. Telehealth services are showing a positive impact on suicide prevention. These services are designed for anyone who needs them but are especially beneficial to underserved populations.



1:30–2:50pm..... Breakout Sessions

Wyoming Library to Business - Rachael Svoboda/Stephen Boss

Come check out what collaboration can accomplish! Take time to come in and learn about the Wyoming Library to Business (WL2B) Network and how we are supporting our business communities across the state. Spend time learning about the program and its results, chat with partners including academic and public librarians, economic development agencies, and WL2B Network members. Stay if you need to get your questions answered. We want your library in the Network!

Naked People and Poop: Dealing with those situations you didn't learn about in school- Kate Mutch

Let's talk about those difficult and sometimes dangerous situations. Confrontational and/or embarrassing conversations are much easier to handle when prepared. Tips & tricks from our library and a chance for you to share your tips along with an opportunity to brainstorm solutions for current or future encounters.

Mentoring for Staff, Professional and Personal Development – Katrina Brown

Explore the ways staff participation in the L.E.A.D. Mentorship Program can benefit your organization through staff development and leadership training. Experience as either a mentor or mentee benefits the organization by providing individualized guidance and growth. The relationship improves professional knowledge, skills, and confidence. Mentors supplement the supervisors' efforts and provide protégés with a personal relationship that allows for acculturating, encouraging new talent, sharing expertise and connections, and promoting professional growth. The Mentorship Program provides a low-cost option to develop and retain staff in this challenging staffing environment. Experienced library directors, Lisa Scroggins and Katrina Brown, will guide a discussion on the benefits to organizations, managers, and directors of staff participation.

Cyber Security and Your Library – JT Baker

FBI Special Agent JT Baker talks about the role of libraries in cyber security and what to be aware of in the changing world of online security.

4:00–4:50pm..... Breakout Sessions

Sensory Sensitive Events: Adapting for Inclusion- Mynda Camphouse

Library events can be a "wild rumpus" and full of chaotic fun, but for those with sensory sensitivities it can turn into a disaster. More and more libraries are learning that, to include this population of our communities, we need to adapt our current events to create a more inviting and welcoming place for those with sensitivities. Learn how Laramie County Library is adapting current events and creating all new events to bring inclusion.

Data Driven Community Engagement - Ashley Brown

This program is a demonstration regarding how to use U.S. Census data, ESRI Tapestry, and Wyoming School data, among other resources, to gather information about community needs. The information is applicable to the development of library programs, collection development and maintenance, and advocacy (EDI) work, in addition to its primary function as a community needs assessment for outreach purposes.



Unconference Roundtable Rendezvous - Johanna Tuttle/Jennisen Lucas

An organization is only as strong as its members. Join us as we network and learn from one another through structured individual and group discussions. This fun networking program encourages participants to meet, grow, and build relationships with one another. It provides a way to meet colleagues from around the state, discuss challenges, build a support network, and exchange information and ideas. We all have expertise to share, so attend and enjoy learning from and teaching one another.

Shake Things Up! Evolving Your Story Times for a New World - Angel Capone Evans

Are you trying to reach families in these overscheduled, screen-obsessed times? Have you had to reevaluate everything you do for young children since the pandemic? Are you stuck in a rut with your story times? At Natrona County Library, we have 5 different types of in-house story time programs, in addition to many outreach story times. We will share how we plan and execute Tiny Tots, Reads and Rhymes, Story Time Dance Party, Saturday Stories and Craft, and Paws to Read. We will discuss ways we have had to change these programs pre and post pandemic and open the discussion to others to share what is currently working for their libraries.

Friday, September 30

9:00–9:50am.....Breakout Sessions

Finding and Building Symbiotic Partnerships - Mynda Camphouse

Library partnerships within a community are essential and necessary. It's not always easy to find a give and take balance that benefits both parties, but when you do it is magical. This presentation and round table discussion will help to better understand how to find and retain meaningful partnerships that can last for years.

StoryWalk®: Active Reading, Libraries in Motion! - Chelsie Troutman

Natrona County Library will be launching a StoryWalk® in partnership with the Platte River Trails. A StoryWalk® provides opportunities for children and families to enjoy reading and outdoor spaces at the same time and is comprised of stands distanced about 20 feet apart. The Natrona County Library will be responsible for selecting, laminating, and changing the story 3-4 times a year, which is essentially like taking our children's story times on the road and reaching our patrons in a new and exciting place. Along with the interest in youth literacy, the hope is that the StoryWalk® will also drive traffic back to the Library and create ongoing interest.



Use What You've Got: Starting a "Library of Things" – Betsy O'Neil/Megan Bratton

Have you added non-traditional items to your circulating collection? If not, would you like to? With the rise of makerspaces, laptop lending, and mobile hotspot checkouts, more libraries are branching out beyond the "traditional." Learn how you can use only the things your library already owns to create your own "Library of Things." Presentation will include important things to consider when launching one of these "catch all" collections. It's a great way to introduce your patrons to new tech, tools, or experiences in the comfort of their homes.

GoWYLD.net--What, Why, Where - Chris Van Burgh

In this session Chris will talk about why we have what we have in GoWYLD.net and how to access it all. She will also "show and tell" the variety of resources for all ages, whether it is patrons looking for information or exploring lifelong learning, or students doing research.

10:30–11:20am.....Breakout Sessions

Adventures in Intellectual Freedom – Terri Lesley/Darcy Acord

*Join Campbell County Public Library Director, Terri Lesley, and Youth Services Librarian, Darcy Acord, to discuss the challenges to intellectual freedom that began in Campbell County in the summer of 2021. Terri and Darcy will present information about ways library systems can be prepared for challenges, methods for helping staff cope, and events that surprised them in their community's dispute. A Q&A session will wrap up the presentation. **(Part 1 of a 2-hour session)***

Wyoming 2-1-1: Your Community Resource – Sabrina Lane

Every day, hundreds of people across Wyoming find themselves in circumstances where, often for the first time, they need resources that can't be easily found on the internet or in any phone book. They may be looking for legitimate help overcoming temporary financial difficulties, a community health clinic, food, shelter, addiction prevention programs, affordable housing options, employment resources, support groups and many more such scenarios. 2-1-1 has the answers. As a statewide provider of information and referral for health and human services, Wyoming 2-1-1 understands that finding help with resources can often be confusing and intimidating. 2-1-1 gathers information on resources from across Wyoming so we can help remove that barrier by being a one-stop source of information.

Using Breakout EDU to Teach Information Literacy – Jessica Anders

Breakout EDU is a puzzle solving platform that can be used online or in person. Come learn about developing classes or programming around this interactive educational game.

Health Mis- and Dis-Information: What are Library Staff to Do? – David Brown

We're surrounded by health information from the evening news, the social media channels we engage with and the websites we visit. Regrettably, the COVID-19 pandemic has been described as a "perfect storm" for misinformation to take hold. This presentation will discuss the current understanding of misinformation and disinformation. It will provide attendees with the opportunity to understand and identify



mis/dis information and provide techniques to combat such information. Special attention will be placed on social media posts and other forms of unverified/misleading information. On-line resources will be demonstrated to help library staff address issues of health mis/dis information and ensure patrons are referred to high quality health information. Some specific resources that will be demonstrated include MedlinePlus, Medical Subject Headings (MeSH) and clinicaltrials.gov. Participants will also have opportunities to share their experiences with health dis/mis information. Network of the National Library of Medicine Region 4 staff members will be able to further guide specific questions and issues that have arisen during the pandemic.

Creative Aging Art Classes in a Hybrid Environment - Melissa Haderlie

Don't let distance or age keep you from learning and teaching new creative skills. Learn how the Lincoln County Library System adapted the Lifetime Arts Creative Aging program to have professional artists teach pottery, oil painting, and cell phone photography to six libraries in a hybrid environment.

11:30–12:20pm..... Breakout Sessions

Adventures in Intellectual Freedom – Terri Lesley/Darcy Acord

Join Campbell County Public Library Director, Terri Lesley, and Youth Services Librarian, Darcy Acord, to discuss the challenges to intellectual freedom that began in Campbell County in the summer of 2021. Terri and Darcy will present information about ways library systems can be prepared for challenges, methods for helping staff cope, and events that surprised them in their community's dispute. A Q&A session will wrap up the presentation. (Part 2 of a 2-hour session)

Book Repair for Public Libraries - Mary J Hipol

Basic book repair for public and school libraries. Repair pages, secure bindings, tip in pages, fix corners, tricks for lining up text blocks and more. A demonstration of tools that can be fabricated inexpensively that makes book repair easier. Discussion on triage and restoration methods and a question-and-answer period. Tool kits will be available if you would like to bring a book that needs help.

Diversity Behind Bars - Jeremy Closs

Society sometimes views the incarcerated population as a monolith. Incarcerated library patrons all have one thing in common: they are all inmates. Aside from this, though, they are a multifaceted, diverse population. They follow different religions, embody a variety of gender identities and sexualities, ascribe to numerous political beliefs, live life with different disabilities, and, naturally, read library materials from across a multitude of topics and genres. Like all library professionals, prison librarians are tasked with responding to the diversity in our library communities in a healthy and productive manner. This program will encapsulate the lessons learned about embracing diversity within prison walls and make them applicable to whatever library environment you may find yourself in.



Creating a Fun Cybersecurity Night at Your Library - Laura Baker

Get ideas for fun cybersecurity nights with games, locally made videos, and more. CyberWyoming Alliance will demonstrate some fun games to incorporate, review the Cyber in a Box Library program and show some School Video Challenge videos that local students created. During the 2021-2022 School Year, students formed teams throughout Wyoming to create entertaining cyber safety videos through the Cyber-in-a-Box School Video Challenge.

Teaching Global Diversity in a Hybrid Environment - Melissa Haderlie

Finding varied cultural experiences in a frontier Wyoming community can be almost impossible. Tackle this lack of experiences in your community with a hybrid cultural teaching program for all ages. This program features highlights of varied global communities to that include geography, history, language, religion, food, art, music, pop culture, a day in the life, animals, and readers advisory. The program also offers correlating STEAM activities without culturally appropriating or stigmatizing individuals. With a little research and a little know-how with Google Apps, you can fill this vital need, without the costs of expensive speakers.

Post Conference Description

Friday, September 30

1:30-4:30pm.....School Library Advocacy Workshop - AASL President Kathy Lester

Let's develop an action plan for school library advocacy in Wyoming with the support of advocate and AASL President Kathy Lester! We'll spend some time looking at key goals and objectives of advocacy efforts; identifying important stakeholders; and thinking about strategies for reaching out to and building relationships with stakeholders to make progress towards goals. Kathy will highlight important resources from ALA, AASL, and other states that will support our work. Our hope is that each attendee will walk away with "can do" items for use within their own district that can empower grass-roots efforts across the state.